



NAUGHTY

OR

NICE



NAUGHTY

A BIT NAUGHTY

ALMOST NICE

NICE

LULULEMON



ARITZIA



JOE FRESH



HERSCHEL SUPPLY CO.



ROOTS



## HOW WE MEASURE CANADIAN FASHION BRANDS

### MILESTONE #1

#### MAKING A COMMITMENT TO PAY LIVING WAGES

As a first step, we want all Canadian fashion brands to make a public commitment to pay a living wage within their supply chain within **four years**, and publish it on their website. Oxfam is willing to help brands on each step of their journey to achieving that commitment because we care about #WhatSheMakes.

### MILESTONE #2

#### BEING TRANSPARENT ABOUT THEIR SUPPLY CHAIN

Where do your clothes come from? Good luck finding out! Most brands do not publicly disclose where their clothes are made, and if they do, it's vague at best.

We think brands should be **transparent** and disclose their full supply chain and publish the following information on their website: name of authorized production units and processing facilities, site addresses, parent companies, types of products made and number of workers and gender breakdown.

