

A woman wearing a patterned headwrap and a white t-shirt with a colorful design is in a field of tall green plants. She is holding a ruler vertically against a plant stem and looking upwards. She also holds a notebook in front of her. The background shows more of the field under a blue sky with light clouds.

OXFAM CANADA ANNUAL REPORT 2019-2020

Aurélie Marrier d'Unienville / OXFAM



OXFAM
Canada

ENDING GLOBAL POVERTY

Dear Supporters

We are thrilled to be reporting on another fantastic year for Oxfam Canada. In 2019-2020, we made significant progress in the fight against global poverty by leveraging all of our energy, resources and expertise to tackle inequality and promote women’s rights around the world.

This was a year of leadership transition for Oxfam Canada – with the Executive Director baton passed from Julie Delahanty to Lauren Ravon. Kate Higgins stepped in to act as Interim Executive Director while Lauren was on parental leave. We look forward to having Lauren join us again in January 2021.

Looking back on the year, we are very proud of what we accomplished together. With your support, and working with local partners, Oxfam was there to provide life-saving support to those suffering from the prolonged and devastating conflicts in South Sudan, Syria and Yemen. We provided immediate and vital assistance to communities in Mozambique, Malawi and Zimbabwe following Cyclone Idai. In Bangladesh, we

continued to support Rohingya refugees with programming that tackles the deep-seated gender injustices that prevent women from claiming their rights. Our partnerships with local organizations are helping communities rebuild while also addressing the unique needs of women who are most affected when disaster and conflict strike.

We launched four new global programs that build the power of women and their organizations to claim their rights and find long-lasting and far-reaching solutions to end poverty in their communities. Our Securing Rights program in Bangladesh seeks to empower and organize women domestic workers and influence policymakers to recognize the value of domestic work. Our Camino Verde program in Guatemala supports the development of sustainable businesses led by Indigenous women and youth. Our Women’s Voice and Leadership programs in Guatemala and Pakistan are strengthening women’s movements and organizations as critical civil society actors.

This year we continued to speak truth to power, advocating and campaigning to change the laws and practices that keep people trapped in poverty and perpetuate inequality. Following years of persistent advocacy alongside our allies, we were thrilled that the Government of Canada showed bold and feminist leadership by making a historic commitment at Women Deliver to invest \$700 million a year in sexual and reproductive health and rights programming globally. We continued to call on the Government of Canada to cancel its arms deal with Saudi Arabia. We worked hard to shine a light on the importance of investing in the paid and unpaid care economy, as one of the most powerful ways to tackle women’s economic inequality.

The world is changing quickly, and we will continue to innovate and change too. We are committed to ensuring our work is grounded in our feminist principles and that everyone who works with and for us feels safe. We are committed to sharing power more equally across our organization, and doing

BEGINS WITH WOMEN'S RIGHTS

everything we can to ensure that those on the frontlines of social justice struggles have the resources they need. We are taking steps to become a more collective, streamlined and efficient global confederation, to maximize our impact.

We loved connecting this year with our supporters across Canada. It is the collective power of our supporters across Canada that propels our work forward. Thank you for your trust and generosity. A just and sustainable world, where everyone can safely speak truth to power, claim their rights and build a better future for themselves, is possible.

Thank you for continuing this important work with us.



Kate Higgins & Ricardo Acuña



Kate Higgins
Interim Executive Director
Oxfam Canada

Ricardo Acuña
Chair, Board of Directors
Oxfam Canada

OUR APPROACH

As Oxfam Canada, we are one of 20 organisations worldwide that make up Oxfam International. We work together across over 90 countries to fight inequality and support people to claim their rights.

Our mission is to fight inequality with a focus on improving the lives and promoting the rights of women and girls. We work directly with communities, partners and women’s rights organisations to challenge the systems that perpetuate inequality and keep people poor.

We seek to influence those in power to ensure that women trapped in poverty have a say in the critical decisions that affect them, their families and entire communities.

We believe that ending global poverty begins with women’s rights.

Mehrunnisa advocates for her rights to clean water in Badin district, Pakistan.

Photo: Khaula Jamil/Oxfam

HUMANITARIAN RESPONSE

When disaster strikes or conflict breaks out, we provide emergency aid. Together with communities, we save and rebuild lives after disasters and support the needs of refugees around the world.

LONG-TERM DEVELOPMENT

We support projects that help people assert their rights and build better lives for themselves and for others.

CAMPAIGNING FOR CHANGE

We work to change the laws and practices that keep people trapped in poverty and perpetuate inequality. By building people power, we create movements that help change systems for the better.



Rohingya refugee children carry water.

Photo: Tommy Trenchard/Oxfam



A woman plucks tea leaves in Assam, India.

Photo: Reanna Rahman/Oxfam



Activists at the climate march in Ottawa.

Photo: Caroline Leal/Oxfam

OUR GUIDING PRINCIPLES



WE ARE FEMINIST

Ending global poverty begins with women’s rights. We advocate for women’s rights and equality at every level of society. In every development project, humanitarian crisis and advocacy campaign, we aim to advance women’s rights. We promote women’s leadership in their homes and communities, and we work to transform power relationships that entrench inequality and injustice.



WE INFLUENCE POLICY

We challenge the policies, systems and institutions that trap people in poverty. In our advocacy and campaigning, we inspire the Canadian public to pressure the Canadian government, companies, and others to change policies and practices that harm women. We also help women around the world demand policies and practices that respect their rights.



WE LISTEN TO OTHERS

We consult our partners, women’s rights organizations and the people we work with to learn from them. And we make sure people’s voices are heard by those who need to act.



WE SHARE KNOWLEDGE

We gather evidence and share our learning and research with other aid agencies, governments, local organizations and the public to show what works and what needs to change.



WE WORK WITH PARTNERS

We work with others to combat poverty at every level. Together with women’s rights organizations and partners on the ground, we foster innovative solutions that transform communities for the long term.



WE KNOW CHARITY IS NOT ENOUGH

Charity and aid alone cannot end poverty, because poverty is not just about money--it’s about systems. We challenge the systems that make people poor--systems of injustice and discrimination based on gender, class, race, age, ethnicity, sexual orientation and expression, ability, citizen status, education and other identities. To end poverty, we must end human rights violations.

Captions page 19. Photos – clockwise from top left: Aurélie Marrier d’Unienville/Oxfam • Patrick Moran/Oxfam • Khaula Jamil/Oxfam • Aurélie Marrier d’Unienville/Oxfam Caroline Leal/Oxfam • Salahuddin Ahmed/Oxfam.

IMPACT HIGHLIGHTS



We focus our resources and expertise in the areas that will have the greatest impact for women living in poverty. Within each of our areas of work, we implement multi-year development programs, build policy ideas and campaign for change. Alongside our life-saving humanitarian work, we also raise awareness in Canada about crises around the world.

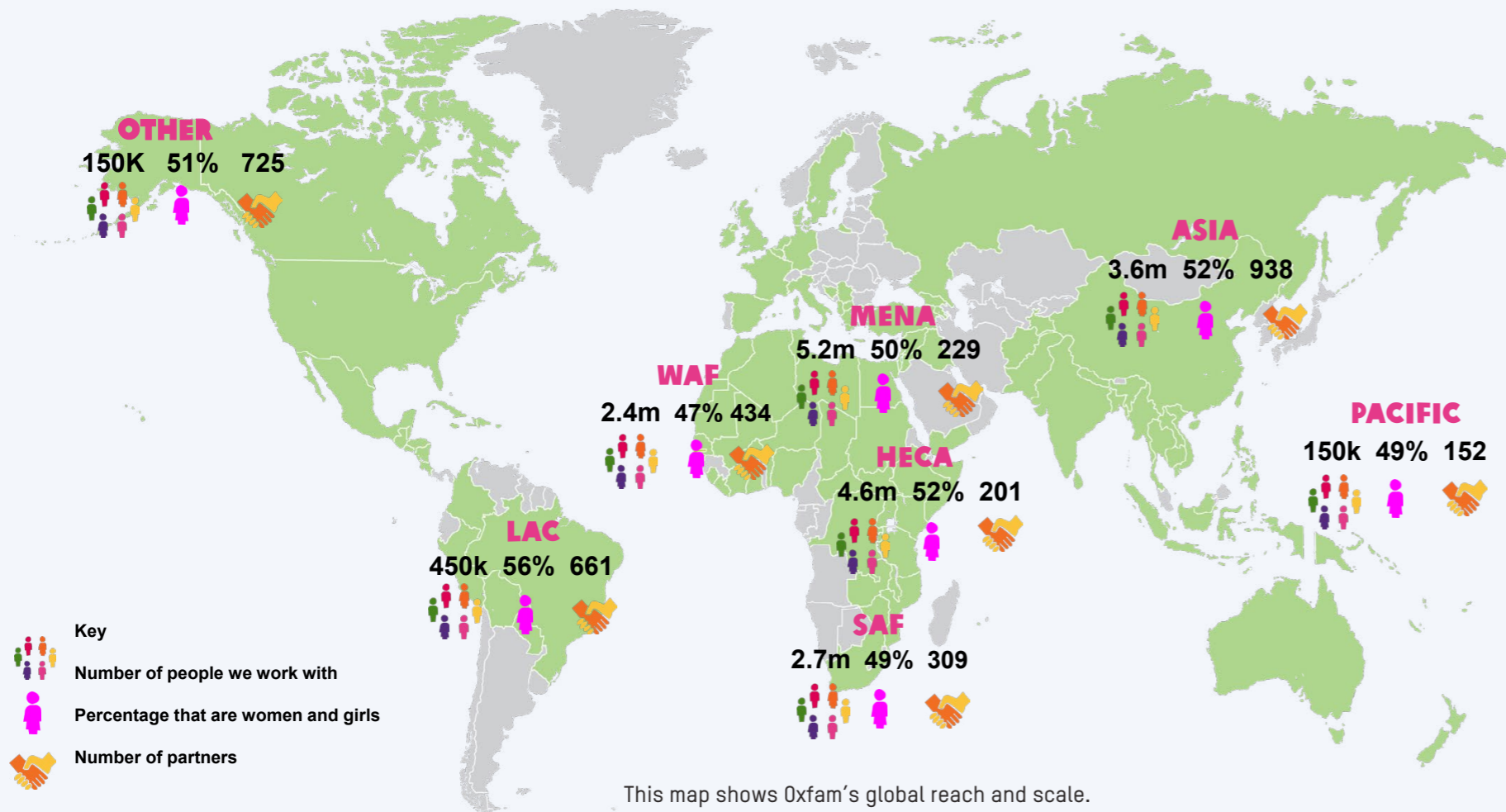
ENDING VIOLENCE AGAINST WOMEN AND GIRLS

The *Girls Not Brides Act* was put forward in the Philippines to outlaw marriage below the age of 19.

PROGRAMS CREATING SPACES:
Bangladesh • India • Indonesia • Nepal • Pakistan • the Philippines



We worked directly with **19.4 MILLION** people in our programs worldwide; 50% are women and girls



This map shows Oxfam's global reach and scale. Oxfam Canada program countries are indicated in each area of work.

2019-2020

SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

The Government of Canada announced \$700 million per year in new funding to increase Canada's global leadership on sexual and reproductive health and rights (SRHR), as part of a \$1.4 billion commitment for global health. Our Sexual Health and Empowerment program reached nearly 13,000 people in the Philippines with sexual and reproductive health and rights awareness and mobilization activities.

PROGRAMS SEXUAL HEALTH AND EMPOWERMENT: The Philippines
HER FUTURE, HER CHOICE: Ethiopia • Malawi • Mozambique • Zambia • Canada



GENDER IN EMERGENCIES

Emergency response efforts delivered by Oxfam reached 13.5 million people across the globe. Meanwhile, 12,429 signatures were delivered here in Canada to Foreign Minister Freeland calling for an end to the Saudi Arms Deal.

PROGRAMS CYCLONE IDAI RESPONSE:
Mozambique • Malawi • Zimbabwe
ROHINGYA CRISIS RESPONSE: Bangladesh



WOMEN'S ECONOMIC JUSTICE

Our Securing Rights program provided 479 women domestic workers with the tools and information to find and keep decent work while advocating for their rights. The result? Major campaigns taking to the streets of Dhaka to denounce the discrimination and violence faced by domestic workers.

PROGRAMS SECURING RIGHTS: Bangladesh
CAMINO VERDE: Guatemala **POWER UP:** Indonesia



WOMEN'S TRANSFORMATIVE LEADERSHIP

Capacity strengthening and direct financial support was started with 20 Indigenous women's organizations in Guatemala to combat the systemic racism, violence, and inequality that Indigenous women live daily.

PROGRAMS WOMEN'S VOICE AND LEADERSHIP:
Guatemala • Pakistan **AMPLIFY CHANGE:** Afghanistan



HUMANITARIAN RESPONSE



A mother prepares her meal in the Olive Grove refugee camp in Lesvos, Greece.



A hygiene kit distribution centre in Sulawesi, Indonesia.

Photo: Harianda Hamed/Oxfam

Together with local humanitarian partners, we respond to urgent emergency crises worldwide and help rebuild for the long term. We work with local organizations to strengthen their skills as first responders and as advocates for a more secure future. When an emergency hits, we provide people with the assistance they need to survive – clean water, sanitation facilities, food, health and nutrition advice, shelter and protection services with gender equality as a critical component in everything we do. We mobilize the power of generous supporters like you to ensure that humanitarian needs are fully funded in times of crisis.

In 2019-2020, the world faced the largest level of displacement in 70 years. The impact from both conflict and disaster forced people out of their homes, and in many cases, across borders. Conflicts in South Sudan, Syria and Yemen worsened, leaving millions on the brink of famine. Pregnant Yemeni women in particular remain at risk of developing serious complications at birth due to malnourishment. Across these crises, Oxfam responded, and worked with local partners in refugee camps and host communities to provide emergency food, drill wells for clean water and provide sanitation to keep disease away.

With your support, Oxfam provided vital assistance to a number of communities affected by rapid onset emergencies. We supported 788, 168 people affected by Cyclone Idai in Mozambique, Malawi and Zimbabwe. In Bangladesh, we supported Rohingya refugees who have been displaced by conflict with gender transformative programming to increase leadership and confidence within communities.

Thanks to the Government of Canada and you, our generous donors, we were able to save more lives.

Photo: Giorgos Moutafis/Oxfam

LONG-TERM DEVELOPMENT

With support from Global Affairs Canada and generous supporters like you, we work with local partners to come up with long-lasting, far-reaching solutions to end poverty. Oxfam's global programs enable people in poverty, especially women and girls, to provide for themselves, their families and communities in a sustainable way – because access to food security, safety, education and earning a decent living, are *rights*, not privileges.

In 2019-2020 Oxfam Canada launched four new programs across three countries: Pakistan, Guatemala and Bangladesh. In Bangladesh, our Securing Rights program seeks to empower and organize women domestic workers. In Guatemala, our Camino Verde program supports Indigenous women and youth led small business developments. In Pakistan and Guatemala our Women's Voice and Leadership programs strengthen women's movements and organizations to build stronger civil society in support of women's rights. All of our programs aim to address the inequalities experienced by women and girls and build more equal societies

Elizabete is one of the many young women who found safety in NAFEZA's safe house, a shelter for women fleeing violence in Mozambique.



Photo: Caroline Leal/Oxfam



Photo: Pablo Tosco/Oxfam

Camino Verde participants in Guatemala brainstorm together.

CAMINO VERDE

The group of Maya Q'eqchi' women entrepreneurs with the Ixmukané Association proudly shared their organic, justly produced coffee with Oxfam Canada visitors in November 2019. Their collective skills and will to grow their budding coffee production business was clear, but the resources to do so were lacking. **CAMINO VERDE**, Oxfam's project in Alta Verapaz, Guatemala will support Indigenous women and youth led innovative, socially responsible, and environmentally sustainable small businesses development.

Through Camino Verde, Ixmukané's promising coffee operation will gain not only a valuable injection of seed capital to strengthen their value chain but also the technical training and support for the resourceful Indigenous women leading the business. Ixmukané is one of up to 60 such Indigenous women and youth led small businesses that Camino Verde will accompany over the course of the next four years. In a part of Guatemala where Indigenous women and youth led formal economic activity is precarious and where Indigenous peoples have long been treated as second-class citizens, Camino Verde is focused on Indigenous women and youth's economic empowerment as a vehicle toward greater autonomy and independence.

SECURING RIGHTS

Acute poverty, dowry, divorce, and repaying family debt are some of the reasons that drive women and girls to domestic work in Bangladesh. A whopping 10.5 million domestic workers have been systematically denied legal protection, dignity and decent working conditions.

Alongside local partners, we are supporting women domestic workers to organize together to claim and defend their rights. Together, they are seeking to influencing policymakers to recognize domestic work as a formal profession.

This past year, the **SECURING RIGHTS** project supported 479 domestic workers by providing the tools and information for women to find and keep decent work while advocating for their rights. The result? Major campaigns taking to the streets of Dhaka to denounce the discrimination and violence faced by domestic workers. It is through the power of advocacy that women domestic workers are paving the way for decent working conditions.



Domestic workers in Bangladesh participate in the 16 Days of Activism

Photo: Red Orange/Oxfam



Hanod, youth leader, speaks to her peers through the Creating Spaces project in the Philippines.

Photo: Vina Salazar/Oxfam

CREATING SPACES

The **CREATING SPACES** project, which began in 2016, supports local partner organizations in Bangladesh, India, Indonesia, Pakistan, Philippines and Nepal. Together, we are working to prevent violence against women and girls and reduce early and forced child marriage. The program seeks to shift local norms and change laws, respond to violence by providing women and girl survivors with services and economic opportunities, and build the capacity of organizations and movements to end violence against women and girls.

In 2019-2020 we made significant progress in Indonesia and the Philippines to reduce the prevalence of Child and Early Forced Marriage. Because of strong advocacy efforts by the Creating Spaces teams and their local

partners, both countries have seen support for legislative change to the legal age of marriage for girls. In Indonesia, a historical shift took place as the marriage law changed to increase the legal age of marriage from 16 to 19.

This year Creating Spaces also increased the participation of men and boys in activities to strengthen positive norms in support of women's rights. Male workshop attendees in Pakistan shared that they had gained knowledge of women's rights, including family planning, the health effects of child marriage, and the connection of violence against women to poverty. Participants also said they had a new understanding of the burden of care and the importance of sharing domestic responsibilities.



Photo: Abir Abdullah/Oxfam



Photo: Abir Abdullah/Oxfam



GILDA'S STORY

“I want my daughter to be a fighter. I don't want her to live what I lived, or to feel what I felt,”

said Gilda Jacinta, a 19-year-old Mozambican activist fighting for her sexual health and rights.

At the age of 16, Gilda became pregnant and was abandoned to raise her child alone. However, this did not deter Gilda. Today, she taps into her own experience and works with Oxfam partner NAFEZA to advocate for the rights of young women in her community. Gilda lends her voice to a community radio show to raise awareness about sexual health.

HER FUTURE HER CHOICE works to create an environment where young women and girls can claim their rights to sexual and reproductive health and have access to appropriate and safe services in Malawi, Zambia, Mozambique, Ethiopia and Canada.

Gilda and her friends, young Mozambican activists who work with NAFEZA, a women's rights organization, on sexual and reproductive health and rights.



CAMPAIGNING

With your support, we continue to speak truth to power, fight to close the gap between the rich and the rest, and make real progress on women’s rights and gender equality. Human rights are universal – but unfortunately so are poverty and inequality. That’s why we campaign for change around the world but also here at home in Canada. Connecting local and global struggles for social and economic justice helps our movement grow stronger and louder year after year.

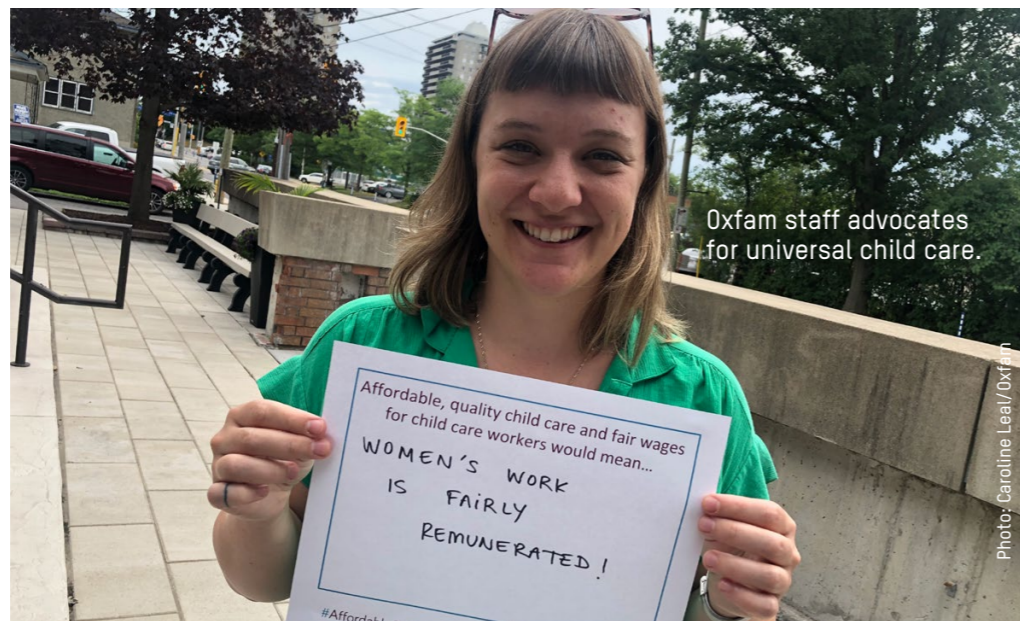
In 2019, Vancouver hosted Women Deliver, billed as the world’s largest conference on gender equality and the health, rights and wellbeing of women and girls. Oxfam organized five panel discussions and participated in the humanitarian pre-conference, sharing knowledge and best practice with other international development and women’s rights actors. Oxfam International Executive Director Winnie Byanyima shared the stage with prominent guests, including Minister Maryam Monsef and Prime Minister Justin Trudeau. During the event, years of advocacy by Oxfam and partners culminated in a historic announcement by the Government of Canada to commit \$700 million a year for sexual and reproductive health and rights programming globally as part of a 1.4-billion-dollar health investment.

Throughout 2019-2020 we delivered public events in Ottawa, Kingston, Toronto, Halifax, Winnipeg and Victoria to raise awareness and mobilize action around international humanitarian and social justice issues.

As part of our women’s economic justice work, we hosted an event that brought together parents, childcare providers, and elected officials from all federal parties to share perspectives on what is needed in a childcare system to support women and their rights. We released new Oxfam research entitled *Who Cares? Why Canada Needs a Public Child Care System* that was covered on Global TV and in the Toronto Star and we worked with Canadian partners on a Day of Action to promote investment to create public, affordable childcare for all.

We continued to highlight the perspectives of women human rights defenders on the situation in Yemen. We held several events which featured the work of graphic novelist D. Matthieu Cassendo, author of *The Women of Sheba*, which tells stories of Yemeni women’s strategies of resistance. We continued to call on the Government of Canada to cancel its arms deal with Saudi Arabia, one of the warring parties in Yemen. Our petition to the Foreign Minister garnered thousands of signatures.

Our Oxfam on Tour events, run in conjunction with local immigrant and refugee organizations in each community, featured our award-winning exhibit “Museum Without a Home”. The event and exhibit are a tribute to the strength of refugees and the kindness of the people who welcome them to their new countries.



Oxfam staff advocates for universal child care.

Photo: Caroline Leal/Oxfam

FOR CHANGE



Attendees at the Kingston edition of the Museum Without a Home exhibit.

Photo: Garrett Elliott/Oxfam



Oxfam staff at the Women’s March 2019.

Photo: Caroline Leal/Oxfam



Prime Minister Trudeau speaks at Women Deliver.

Photo: Women Deliver

FINANCES & BOARD

OXFAM CANADA FINANCIAL STATEMENTS April 1, 2019 to March 31, 2020

STATEMENT OF OPERATIONS

| REVENUE | 2019 TOTALS | 2018 TOTALS |
|-----------------------------------|-------------------|-------------------|
| Donations | 7,325,983 | 6,831,722 |
| Bequests | 2,842,444 | 2,244,228 |
| Grants & Contributions | | |
| Government of Canada | 16,360,832 | 11,571,114 |
| Non-governmental organizations | 2,169,330 | 2,349,944 |
| Other Oxfams | 2,643,818 | 1,721,367 |
| Other governments | 26,797 | — |
| Interest | 166,767 | 129,833 |
| Misc | 78,286 | 146,388 |
| Foreign Exchange (loss) | (13,067) | 14,267 |
| TOTAL | 31,601,190 | 25,008,863 |

| EXPENSES | 2019 TOTALS | 2018 TOTALS |
|---------------------------------|-------------------|-------------------|
| Operating | | |
| Overseas projects | 21,721,798 | 15,686,768 |
| Overseas project management | 565,629 | 441,590 |
| Education and public affairs | 1,421,223 | 1,926,646 |
| Program Support | | |
| Administration | 2,388,110 | 2,209,397 |
| Fundraising | 3,453,681 | 3,364,666 |
| TOTAL | 29,550,441 | 23,629,067 |
| Excess of revenue over expenses | 2,050,749 | 1,379,796 |

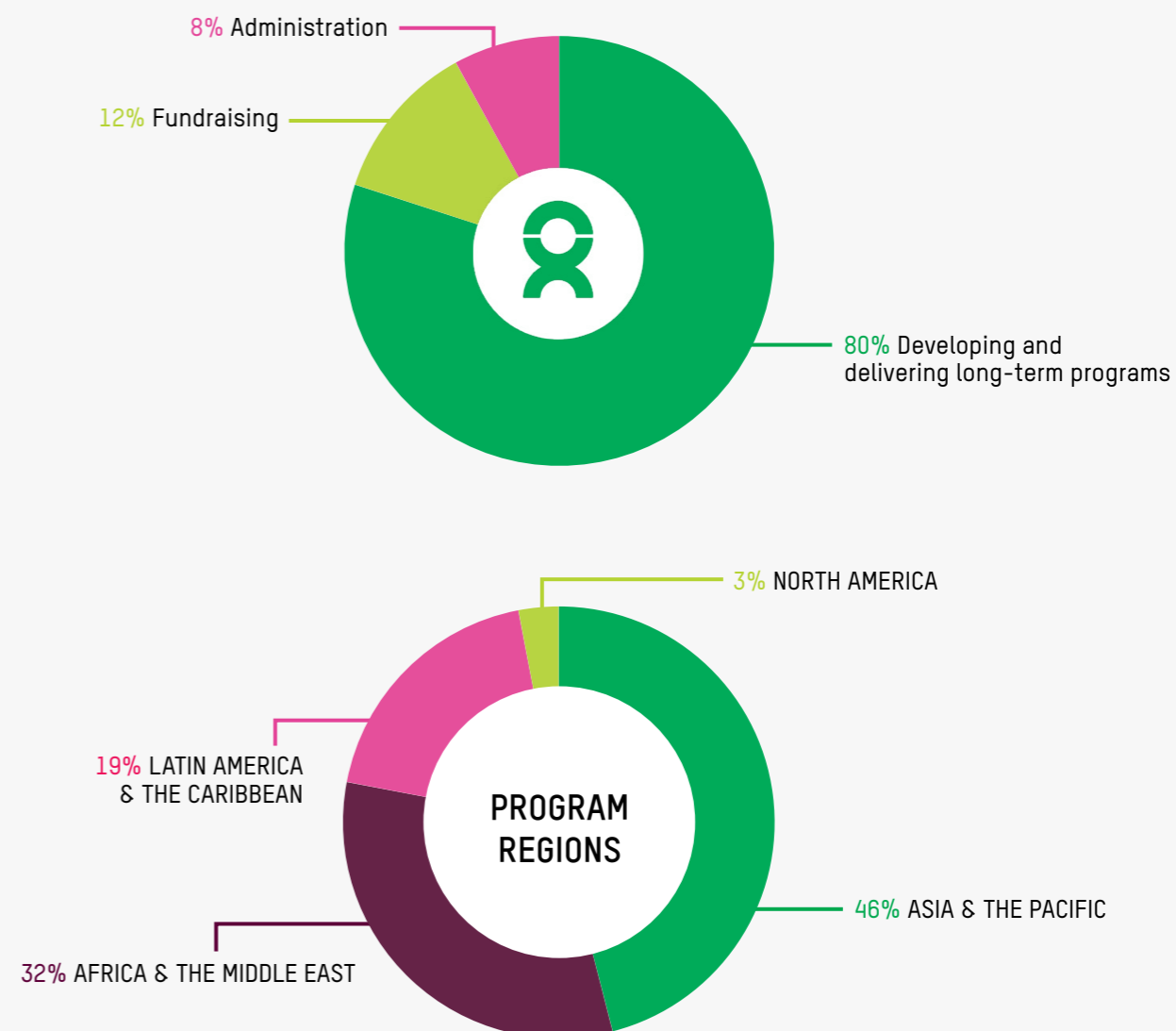
STATEMENT OF FINANCIAL POSITION

| ASSETS | 2019 TOTALS | 2018 TOTALS |
|--|-------------------|-------------------|
| Current assets: | | |
| Cash | 14,210,366 | 9,767,809 |
| Accounts receivable | 1,667,769 | 1,079,024 |
| Advances to partners | 3,020,918 | 2,259,816 |
| Prepaid expenses | 165,691 | 129,032 |
| | 19,064,744 | 13,235,681 |
| Tangible capital and intangible assets | 3,536,411 | 3,721,492 |
| TOTAL | 22,601,155 | 16,957,173 |

| LIABILITIES AND NET ASSETS | 2019 TOTALS | 2018 TOTALS |
|--|----------------|----------------|
| Current liabilities: | | |
| Accounts payable and accrued liabilities | 2,442,038 | 1,695,242 |
| Deferred revenue | 11,720,681 | 8,750,197 |
| Current portion of long-term debt | 127,600 | 124,538 |
| | 14,290,319 | 10,569,977 |
| Long-term debt | 346,474 | 473,583 |

| NET ASSETS | 2019 TOTALS | 2018 TOTALS |
|--|-------------------|-------------------|
| Invested in tangible capital and intangible assets | 3,062,337 | 3,123,371 |
| Unrestricted | 942,025 | 2,790,242 |
| TOTAL | 7,964,362 | 5,913,613 |
| TOTAL | 22,601,155 | 16,957,173 |

HOW WE SPEND DONOR DOLLARS



OXFAM CANADA BOARD OF DIRECTORS 2019-2022

- | | | | |
|----------------------------------|--|--|------------------------------------|
| Ricardo Acuña — Chair ALBERTA | Leilani Farha OTTAWA | Jessica McCormick NEWFOUNDLAND & LABRADOR | Paulette Senior ONTARIO |
| Bilan Arte ONTARIO | Mary Ellen MacCallum BRITISH COLUMBIA | Rita Parikh BRITISH COLUMBIA | Larry Swatuk ONTARIO |
| Delvina Bernard NOVA SCOTIA | Amelia Martin BRITISH COLUMBIA | Karen Sander BRITISH COLUMBIA | Dudley Thompson MANITOBA |
| | | | Robert (Bob) Vandenberg ONTARIO |

Captions page 5 – clockwise from top left: Teen takes part in a workshop on ending child marriage and violence against women in Nepal. • An Oxfam volunteer prepares her notes. • Community workshop takes place in Pakistan. • Ulita and her husband Muchineripi collect corn near their home in Zimbabwe. • SHE project partners in the Philippines. • Oxfam staff member consults Rohingya refugee women.

Captions page 6-7 – clockwise from top left: The 2019 launch of the youth-led alliance #GirlDefenders in the Philippines. • A mother holds contraceptive pills. • Iffat briefs her team in the Rohingya camps. • Domestic workers in Bangladesh participate in the 16 Days of Activism. • A woman inspects her harvest in rural Guatemala.

Captions page 13 – bottom right: A community group meeting in the village of Fazilpur, Bangladesh. • Marium, part of the Creating Spaces community group in Fazilpur, Bangladesh.



Photo: Khaula Jamil/Oxfam

HOW TO HELP

To support Oxfam's work globally or learn more about a specific program, contact us: info@oxfam.ca

GIVE STOCKS, MUTUAL FUNDS, RRSP, RIF or TFSA
Find alternative ways to give.

LEAVE A LEGACY
Name Oxfam in your estate plan.

FUN-RAISE FOR OXFAM
Fundraise for Oxfam by hosting a community event like an Oxfam or hunger banquet.

GIVE GIFTS THAT CHANGE LIVES
Celebrate birthdays, holidays, and other special occasions with meaningful gifts from our Oxfam catalogue. Shop at UNWRAPPED.OXFAM.CA

CAMPAIGN WITH US
Join our global movement for change.

Oxfam Canada Charitable Registration:
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DONATE 1.800.466.9326
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