



Auréliette Marrier d'Unienville/OXFAM

**OXFAM CANADA
ANNUAL REPORT
2018/19**



OXFAM
Canada

ENDING GLOBAL POVERTY BEGINS WITH WOMEN'S RIGHTS



Ricardo Acuña, Chair, Board of Directors and Julie Delahanty, Executive Director, Oxfam Canada

Dear Friends,

We are delighted to be reporting on such an exhilarating year. In 2018-19 we continued to put women's rights and gender justice at the heart of all of our work – our humanitarian relief, our long-term development programming and our advocacy and campaigning. In looking back on the year, we are so grateful to you for what we have accomplished together.

Thanks to your support, we were able to respond swiftly to the tropical storm in Cuba, the tsunami in Indonesia, two tropical storms that hit Southern Africa and the ongoing Rohingya refugee crisis in Bangladesh, among many less known humanitarian crises. Our partnerships with local organizations are helping communities rebuild while also addressing the unique needs of women who are most affected when disaster strikes.

This year we proudly launched two new programs in the Philippines and East and Southern Africa that empower women and girls to claim their sexual and reproductive health and rights. We completed the third year of our five year Creating Spaces project that is challenging the norms that perpetuate violence against women and girls, supporting women and girls who have experienced violence and helping women and girls realize their rights. We are awed by our project partners who are mobilizing communities and pressing for important laws and policy changes.

Every year our campaigning for gender justice, in Canada and around the world, keeps getting more effective. With your engagement, and alongside our allies, we used our local-to-global knowledge, experience and advocacy to take action. Together, we pushed gender equality front and centre of the G7, hosted by Canada in 2018. After years of advocacy, we also celebrated commitments by the Canadian government on sexual and reproductive health and rights and much needed funding for women's rights organizations and movements.

We worked collaboratively with others, in Canada and globally, to do more and to do better to address sexual misconduct and abuse in the humanitarian aid sector. While there is no doubt that Oxfam must continue on this journey, we are proud of the changes we have made to be a safer and more feminist organization.

As we set out now to develop our next strategic plan, we know that our mission to tackle the injustice of poverty and inequality continues to be as important as ever. In this complex and fast moving world, and thanks to your support, we will continue to raise our voice and leverage our strong foundation to multiply our impact. Our work is challenging, life-changing and none of it would be possible without your generosity and commitment to us, and to the people and communities we serve. We are so grateful for your partnership.

It's hard to believe that this will be Julie's final Annual Report as the Executive Director of Oxfam Canada. While change can be sad, it's also wonderful to know that with our dedicated staff, visionary Board and compassionate supporters, there are great things still to be achieved together.

Thank you for standing with us – for speaking truth to power – and for supporting women and their families lift themselves out of poverty.

Oxfam is as ready as ever to change the world!

A black ink signature of Ricardo Acuña.

Ricardo Acuña
Chair, Board of Directors
Oxfam Canada

A blue ink signature of Julie Delahanty.

Julie Delahanty
Executive Director
(and continuing volunteer,
advocate and supporter)
of Oxfam Canada

YOUR SUPPORT FIGHTS POVERTY AT EVERY LEVEL

Oxfam Canada is an affiliate of the international Oxfam Confederation networked in over 90 countries as part of a global movement for change.

Our mission is to build lasting solutions to poverty and injustice with a focus on improving the lives and promoting the rights of women and girls. We work directly with communities, partners and women's rights organizations to challenge the systems that perpetuate inequality and keep people poor.

Together we seek to influence those in power to ensure that women trapped in poverty have a say in the critical decisions that affect them, their families and entire communities.

That's why we believe that ending global poverty begins with women's rights.

HUMANITARIAN RESPONSE

When disaster strikes, we provide emergency aid. Together with communities, we save and rebuild lives after disasters.

LONG-TERM DEVELOPMENT

We invest in projects that help people assert their rights and build better lives for themselves and for others.

CAMPAIGNING FOR CHANGE

We mobilize people to change the laws and practices that keep people trapped in poverty.

OXFAM'S REACH AND SCALE IN 2018-19

We worked directly with **19.5 MN**

people in our programs worldwide; 52% of whom are women and girls

We mobilized **3.1 MN**

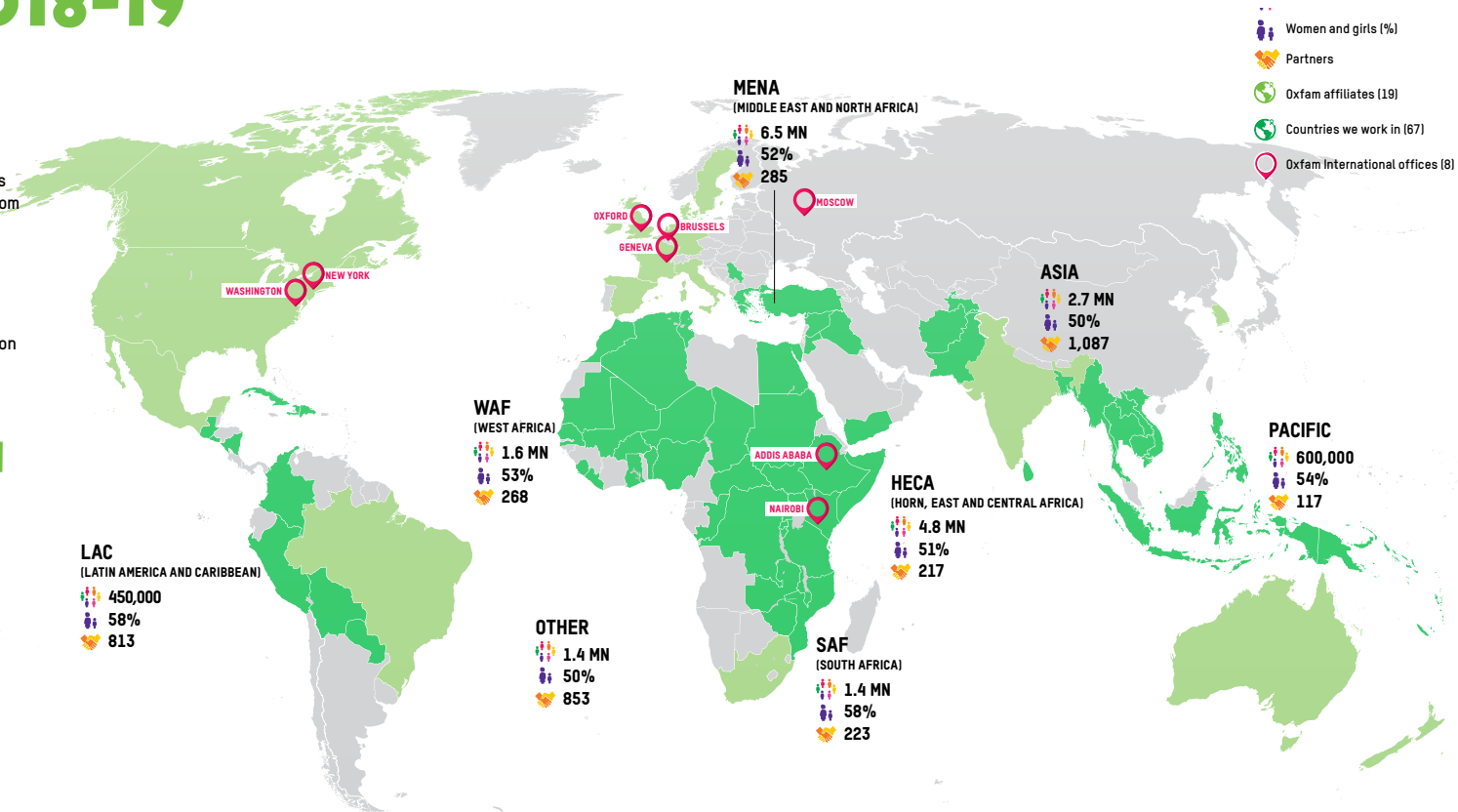
people to take action on behalf of others

We influenced **3.75 MN**

people and 15,150 organizations

3,624

Unique partners



RIGHT TO BE HEARD
1.3 MN people worked with 1450 partner organizations 329 projects

GENDER JUSTICE
750,000 people worked with 576 partner organizations 218 projects

SAVING LIVES
12.4 MN people worked with 592 partner organizations 378 projects

SUSTAINABLE FOOD
1.8 MN people worked with 726 partner organizations 290 projects

NATURAL RESOURCES
200,000 people worked with 265 partner organizations 112 projects

FINANCING FOR DEVELOPMENT
2.9 MN people worked with 571 partner organizations 261 projects

DISCLAIMER: Map not to scale. This product has been created with the highest degree of accuracy possible. However, Oxfam International, nor any of its affiliates, contractors or suppliers can be held responsible for any damages due to errors or omissions in this product. The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by Oxfam. *September 2019. Figures are rounded, based on reports by countries. "Other" includes home countries and "Global Level Allocation".

Saving lives by changing the nature of emergency response.

At Oxfam, we're challenging the traditional approach of rushing in with emergency supplies by supporting local teams and organizations—the first responders who understand the situation on the ground and who work tirelessly to help their communities. But more than that, we are advocating together to change the conditions that create disaster and conflict in the first place, putting emphasis on women and girls who are most affected.

With your support, this year Oxfam provided vital assistance to a number of communities affected by rapid onset emergencies, including Cyclone Idai that tore through southern Africa and devastated Malawi, Mozambique and Zimbabwe. The scale of this disaster triggered a Humanitarian Coalition response, where Oxfam Canada and nine-member agencies coordinate our efforts for maximum impact. Thanks to the Government of Canada match and you, our generous donors, we were able to save more lives.

This year we also stepped up our Gender in Emergencies programming, prioritizing safety in our interventions to allow women the opportunity for meaningful participation in decision-making processes, such as the location of bathing facilities and latrines, approaches to lighting and the up-keep of hygiene facilities.

Disasters don't affect everyone equally. Often it is the poorest and most vulnerable people who get left behind and suffer the most. Our approach is to ensure that inequality isn't exacerbated because of disaster and conflict. We are working, often with other agencies, to assess, prioritize and access people who are poorest and most vulnerable, specifically women.

And we'll continue to lobby governments, not only for more aid and resources, but also for good public policies like universal social protection and universal health coverage to help countries and communities build back stronger.



Micas Mondlane/OXFAM

Women should have the right to health information and services.

Millions of women and girls around the world do not get to freely make important decisions that affect them, like if, when and how many children to have. This greatly puts their lives at risk. Globally, complications during pregnancy and childbirth are the second cause of death for girls aged 15 to 19.

When women have meaningful decision making power over their lives and bodies, they can make better choices for their families, their education, their livelihoods, their happiness and they thrive.

That's why we launched two projects on sexual and reproductive health and rights (SRHR) this year:

SEXUAL HEALTH AND EMPOWERMENT (SHE) is a five-year project that seeks to empower women and girls in six disadvantaged and conflict-affected regions of the Philippines.



Caroline Leal / OXFAM

In the Philippines, deeply-rooted social norms make it difficult for women and girls to take control of their sexual health. Many young women and men do not access sexual health services because doing so requires their parents' permission. A lack of comprehensive sex education in schools compounds this issue, resulting in high rates of teen pregnancy.

The SHE project has two components:

1. Public education in communities and training of health care workers to shift attitudes, increase knowledge, and improve access to sexual and reproductive health information and services.
2. Build skills and knowledge in women's rights organizations to conduct research and advocate for sexual and reproductive health and rights, including the prevention of gender-based violence.

HER FUTURE HER CHOICE will work with partners in Ethiopia, Malawi, Mozambique and Zambia where adolescent birth rates are the highest in the world. This is happening due to harmful social norms, traditional practices and taboos regarding sexuality.

Through this project, we are working with partners to address the barriers that prevent women and girls from exercising their rights, strengthen health systems and build the capacity of women's rights and youth-led organizations to raise awareness and advocate for sexual and reproductive health and rights policies.

With both projects, our aim is to support happy, healthy lives where more women and girls have a say in decisions about their bodies.

SHE SEXUAL HEALTH AND EMPOWERMENT [SHE]

HER FUTURE HER CHOICE STRENGTHENING SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS



I am driven to **fight for reproductive health and rights** because for me, it's really a basic human right for a woman to know that if she cannot assert control or if she cannot make decisions about her body, that **will really affect her choices in life**. It will affect her future, her family, if she wants to have a family, and where she wants to go – **all of that is a basic human right**.

- Daryl Leyesa, SHE project partner



Caroline Leal/OXFAM

Building a safe and just world where women and girls are in control of their lives and live free from violence.

The Creating Spaces project is supporting local partner organizations in Bangladesh, India, Indonesia, Pakistan, Philippines and Nepal. Together, we are working to prevent violence against women and girls by shifting local norms and changing laws, respond to violence by providing women and girl survivors with services and economic opportunities and build capacity of organizations and movements to end violence against women and girls.

This year, Oxfam and local partners worked with 86,358 people, including 52,139 women and girls. This brings the total reach of the project, since its start in 2017, to more than 200,000 people.

In Indonesia, a coalition of civil society organizations, led by project partner KPI (Koalisi

Perempuan Indonesia/Indonesian Women's Coalition), met with the President of Indonesia to advocate for the ratification of government regulations preventing child marriage. In Bangladesh, Oxfam and partners supported 14 mobile clinics on legal aid, health and law enforcement to better link women in remote and currently under-served areas with the services that they require. And in India, a mobile-based application was developed to gather and analyse feedback on support services provided to women and girls who have experienced violence. Thanks to your support, the project is making a real difference!

Details about Creating Spaces and other exciting projects can be found at [OXFAM.CA](https://oxfam.ca)



Caroline Leal/OXFAM

Ahmed Aboulalah/Oxfam



We believe in the power of people to tackle inequality and end poverty for good. That's why we're campaigning for change.

With your support, we continue to speak truth to power, fight to close the gap between the rich and the rest, and make real progress on women's rights and gender equality. Human rights are universal – but unfortunately so are poverty and inequality. That's why we campaign for change around the world but also here at home in Canada. Connecting local and global struggles for social and economic justice helps our movement grow stronger and louder year after year.

Seizing the momentum around Canada's G7 Presidency, Oxfam Canada played a lead role in organizing a successful W7, which brought together over 60 feminist activists from the Global South, 67 countries and across Canada to identify priorities for world leaders to advance gender equality and women's

rights. Julie Delahanty moderated a one-hour conversation with Prime Minister Trudeau, and Oxfam International's Executive Director Winnie Byanyima was invited to be part of the Prime Minister's Gender Equality Advisory Council. This experience demonstrated Oxfam Canada's convening power and capacity to offer a high-profile platform to diverse women's rights advocates from around the world.

In 2018, we launched a new campaign, What She Knows Matters, and put pressure on the Canadian Government to stop the sale of weapons to Saudi Arabia that is fuelling the war on Yemen.

We continued to speak out against women's economic inequality, drawing attention to the billions of hours of unpaid care work that women

do all around the world, as well to the childcare work that is undervalued, underpaid and mostly done by marginalized women. Years of unrelenting advocacy culminated in major policy wins for us this past year. The federal government made several important announcements on issues that we have been campaigning on for years, including major global funding for sexual and reproductive rights and dedicated funding to support women's rights organizations and grassroots movements in Canada and around the world. These policy wins were the result of collaborative campaigns with allies and supporters, and are a testament to the importance of tenacity and collaboration in achieving meaningful change.

Abbie Traylor-Smith/Oxfam

We were thrilled to meet so many of you during our spring and fall 2018 Oxfam on Tour where we connected with Canadians in St-John's, Halifax, Ottawa, Calgary, Edmonton, Vancouver and Victoria. The spring tour, A Conversation on Ending Violence Against Women and Girls, was an opportunity to engage in much-needed reflections on how to tackle gender-based violence. The fall tour featured the award-winning exhibit Museum Without A Home, which celebrates the strength of refugees and the kindness of those who welcome them in their new countries.

We are eager to make our way around the country again next year.

OXFAM CANADA FINANCIAL STATEMENTS

April 1, 2018 to March 31, 2019

STATEMENT OF OPERATIONS

REVENUE	2019 TOTALS	2018 TOTALS
Donations	6,831,722	8,638,223
Bequests	2,244,228	448,073
Grants & Contributions		
Government of Canada	11,571,114	12,884,291
Non-governmental organizations	2,349,944	2,902,823
Other Oxfams	1,721,367	1,975,024
Other governments	—	232,451
Interest	129,833	89,299
Misc	146,388	101,068
Foreign Exchange (loss)	14,267	(40,332)
TOTAL	25,008,863	27,230,920

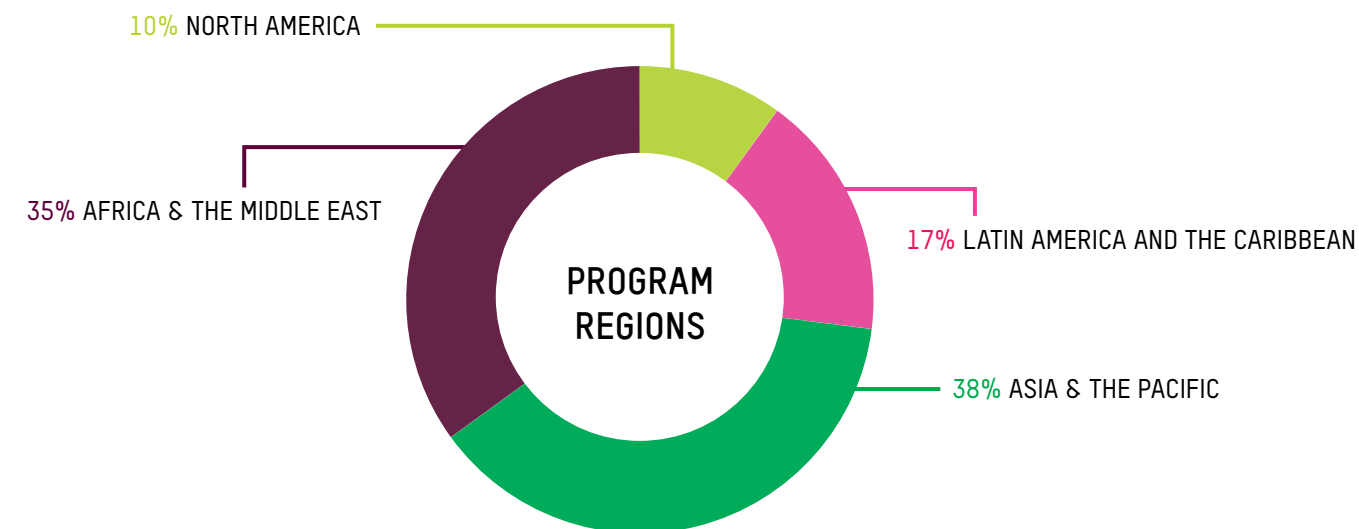
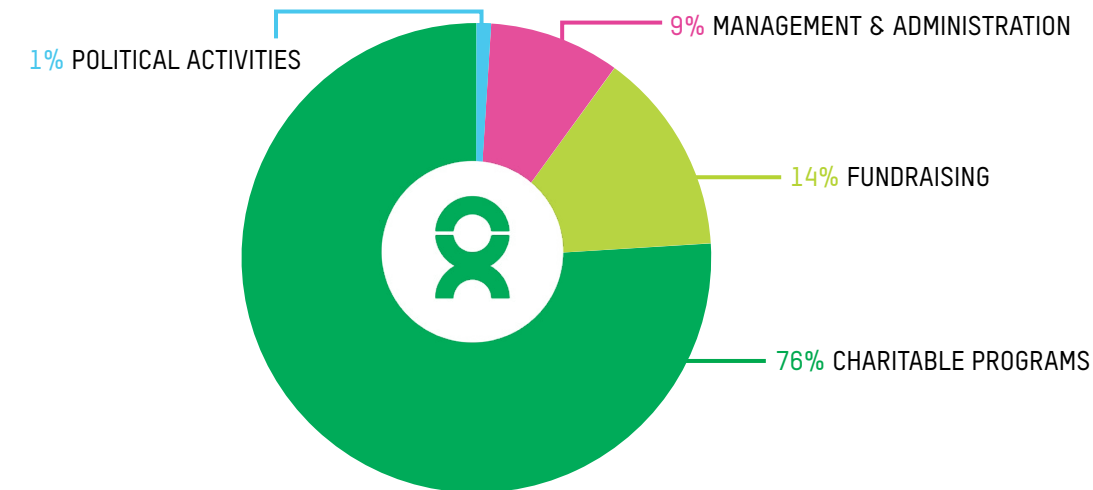
EXPENSES	2019 TOTALS	2018 TOTALS
Operating		
Overseas projects	15,686,768	19,809,509
Overseas project management	441,590	516,974
Education and public affairs	1,926,646	1,766,893
Program Support		
Administration	2,209,397	1,989,911
Fundraising	3,364,666	2,617,250
TOTAL	23,629,067	26,700,537
Excess of revenue over expenses	1,379,796	530,383

STATEMENT OF FINANCIAL POSITION

ASSETS	2019 TOTALS	2018 TOTALS
Current assets:		
Cash	9,767,809	9,140,228
Accounts receivable	1,079,024	637,241
Advances to partners	2,259,816	2,343,707
Prepaid expenses	129,032	88,002
	13,235,681	12,209,178
Tangible capital and intangible assets	3,721,492	3,745,774
	16,957,173	15,954,952

LIABILITIES AND NET ASSETS	2019 TOTALS	2018 TOTALS
Current liabilities:		
Accounts payable and accrued liabilities	1,695,242	2,076,909
Deferred revenue	8,750,197	8,626,336
Current portion of long-term debt	124,538	121,140
	10,569,977	10,823,385
Long-term debt	473,583	597,750
NET ASSETS:		
Invested in tangible capital and intangible assets	3,123,371	2,878,387
Unrestricted	2,790,242	1,655,430
	5,913,613	4,533,817
TOTAL	16,957,173	15,954,952

HOW WE SPEND DONOR DOLLARS



Oxfam Canada Board of Directors

Ricardo Acuña
Board of Directors,
Chair, Alberta

Bilan Arte
Board of Directors, Ontario

Gerry Barr
Board of Directors,
Secretary, Nova Scotia

Saad Bashir
Board of Directors,
Treasurer, Ontario

Delvina Bernard
Board of Directors,
Nova Scotia

Andy Joyce
Board of Directors, Ontario

Mary Ellen MacCallum
Board of Directors,
British Columbia

Oliver Martin
Board of Directors, Ontario

Jessica McCormick
Board of Directors,
Newfoundland & Labrador

Karen Sander
Board of Directors,
British Columbia

Sima Sharifi
Board of Directors,
Vice Chair, British Columbia

Nidhi Tandon
Board of Directors, Ontario



HOW TO HELP

To support Oxfam's work globally or learn more about a specific program, contact us info@oxfam.ca

GIVE STOCKS, MUTUAL FUNDS, RRSP, RIF or TFSA

Find alternative ways to give.

LEAVE A LEGACY

Name Oxfam in your estate plan.

FUN-RAISE FOR OXFAM

Fundraise for Oxfam by hosting a community event like an Oxfam or hunger banquet.

GIVE GIFTS THAT CHANGE LIVES

Celebrate birthdays, holidays, and other special occasions with meaningful gifts from our Oxfam catalogue. Shop at UNWRAPPED.OXFAM.CA

CAMPAIGN WITH US

Join our global movement for change.



DONATE 1.800.466.9326 info@oxfam.ca

Oxfam Canada Charitable Registration: #12971 6866 RR0001



OXFAM