



OXFAM
Canada



**OXFAM CANADA
ANNUAL REPORT
2017/18**

ENDING GLOBAL POVERTY BEGINS WITH WOMEN'S RIGHTS



Ricardo Acuña, Chair, Board of Directors and Julie Delahanty, Executive Director, Oxfam Canada

MESSAGE FROM CHAIR AND EXECUTIVE DIRECTOR

Dear Friends,

2017-18 was a year where your support helped Oxfam Canada make a real difference around the world. It was also a year where we, as a global organization, faced significant challenges.

At Oxfam Canada, we continued to put women's rights and gender equality at the heart of all of our work – providing life-saving relief in humanitarian crises, investing in long-term and transformative development and advocating for the rights of women and girls around the world.

With your support, we responded swiftly to a number of humanitarian emergencies, including the Rohingya refugee crisis, the flooding and landslides in Bangladesh, India and Nepal, the hurricanes in Cuba, the Dominican Republic, Haiti and earthquakes in Mexico. While providing this life-saving emergency relief, in the form of safe drinking water, hygiene and sanitation facilities, shelter and other essential supplies, we also invested in and advocated for gender-responsive humanitarian action, acutely aware that women and girls are the most affected when disaster strikes.

Through the Creating Spaces project, Oxfam Canada continued to support 25 partner organizations across Asia to both challenge local norms that perpetuate violence against women and girls and advocate for better support for women and girls who experience violence. We also started two new projects - Amplify Change in Afghanistan and Power Up in Indonesia -

both working to increase women's participation in democratic processes, ensuring that women have a seat at the table and that their rights and their interests are better reflected in policies and programs.

We asked Canadians to join us in speaking out against women's economic inequality through our #Shortchanged campaign and urged the Canadian government to take a feminist approach to international aid, including by scaling-up its investments in sexual and reproductive health and rights around the world. We were thrilled to launch Oxfam on Tour, a new cross-Canada tour, which enabled us to speak with supporters from coast to coast about women's rights and how positive change happens!

Alongside this great work, this year Oxfam also grappled with how we deal with issues of sexual misconduct, power and privilege in our organization. Revelations of sexual abuse by Oxfam staff in Haiti in 2011, and Oxfam's flawed response to this, pushed us into deep introspection as we asked ourselves how an organization dedicated to gender equality and women's rights could have made these mistakes.

Oxfam responded by launching a 10-Point Action Plan to strengthen our policies and practices on safeguarding and transform our organizational culture. This plan included establishing an Independent Commission on Sexual Misconduct, Culture and Accountability, investing in training for staff in all the countries where we work, including in Canada, putting in place more whistleblower hotlines, having a stronger reference system that makes it harder for perpetrators to move from one organization to another and establishing a centralized database from which we are publicly disclosing information on our safeguarding investigations every six months. In Canada, Julie was appointed co-chair of the Canadian Council for International Cooperation's (CCIC) Steering Committee to Prevent

and Address Sexual Misconduct in the International Development and Humanitarian Sector. This committee is working to ensure that the entire sector commits to making the changes necessary to end sexual misconduct and to ensuring that we have the tools and policies in place to protect staff, volunteers and the people we serve.

We have tried to be open with our supporters over the past year about the challenges we face, and the steps we are taking to overcome them. We reached out to you, and had conversations with you, through our virtual town halls, newsletters and in-person events across the country. We are so grateful to our supporters for sticking by us while we embark on this process of change. As we invest in important internal and structural changes to improve our culture and policies, we know it is important to you that we continue to address the unequal power dynamics that leave women vulnerable to exploitation and abuse in the first place. We are humbled and motivated by your continued commitment to work with and support us, and can assure you that we are deeply committed to building on the best of Oxfam Canada's work on women's rights to end global poverty.

Together, we can make a difference.

With much gratitude,

A handwritten signature in black ink, appearing to be 'Ricardo Acuña'.

Ricardo Acuña
Chair, Board of Directors

A handwritten signature in blue ink, appearing to be 'Julie Delahanty'.

Julie Delahanty
Executive Director



Women aren't
helpless victims.
They're **courageous,**
resourceful, and
they need to be
at the table.

- Winnie Byanyima, Executive Director, Oxfam International



Photo: Pablo Tosco / Oxfam

Photo: Oxfam Australia

WHERE WE WORK

Oxfam Canada is an affiliate of the international Oxfam Confederation networked in over 90 countries as part of a global movement for change.

Our mission is to build lasting solutions to poverty and injustice with a focus on improving the lives and promoting the rights of women and girls. We work directly with communities, partners and women's rights organizations to challenge the systems that perpetuate inequality and keep people poor.

Together we seek to influence those in power to ensure that women trapped in poverty have a say in the critical decisions that affect them, their families and entire communities.

We believe that ending global poverty begins with women's rights.

HUMANITARIAN RESPONSE

When disaster strikes, we provide emergency aid. Together with communities, we save and rebuild lives after disasters.

LONG-TERM DEVELOPMENT

We invest in projects that help people assert their rights and build better lives for themselves and for others.

CAMPAIGNING FOR CHANGE

We work to change the laws and practices that keep people trapped in poverty.

OXFAM'S REACH AND SCALE 2017-18

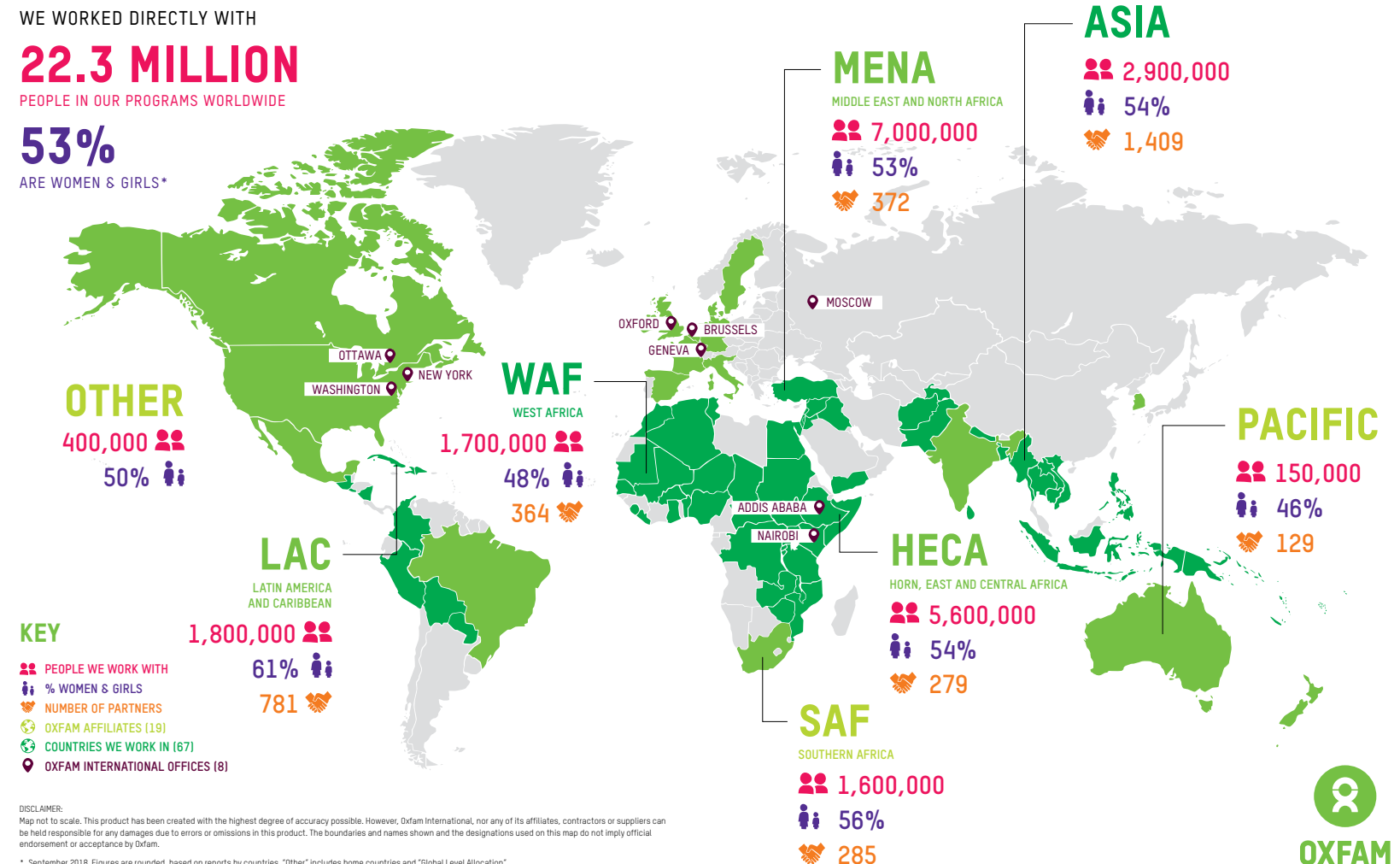
WE WORKED DIRECTLY WITH

22.3 MILLION

PEOPLE IN OUR PROGRAMS WORLDWIDE

53%

ARE WOMEN & GIRLS*



IN 2017/18 OXFAM PROVIDED

17.3 MILLION PEOPLE
WITH LIFE-SAVING ASSISTANCE.

Together with local humanitarian partners, we respond to urgent emergency crises worldwide, and stay for the long-term to help communities rebuild.

Since August 2017, more than 700,000 Rohingya people have arrived in Bangladesh. More than half of the refugees are women, the majority being girls under 18 years of age. Refugees are living in overcrowded, unsanitary conditions, and face threats including gender-based violence, trafficking, forced prostitution, and early and forced marriage.

Thanks to your support, Oxfam has reached nearly 260,000 Rohingya refugees in Bangladesh by providing clean drinking water, portable toilets and sanitation facilities, plastic sheets, and other essential supplies. Oxfam listened to groups of women and girls, who highlighted their safety and privacy concerns, especially in relation to personal hygiene and menstruation.

To respond, Oxfam worked with communities to redesign shelters, toilets and bathing blocks so they are more appropriate for women, and installed solar-powered lights around refugee camps and provided portable solar lamps so that refugees – especially women – feel safer leaving their shelters after dark.

This year, rapid onset emergencies occurred at an ever-increasing frequency. Thanks to your support, we provided vital assistance to those affected by flooding and landslides across large areas of Bangladesh, India and Nepal, hurricanes in Cuba, Haiti and the Dominican Republic, and earthquakes in central Mexico. Oxfam continues to strengthen its capacity, and that of its local partners, to provide assistance to vulnerable people – particularly women and girls – in need.



Photo: Pablo Tosco / Oxfam

HUMANITARIAN RESPONSE

HUMANITARIAN RESPONSE

Changing attitudes, behaviours and systems to ensure that every woman and girl can live free from fear and violence.

This is the third year of **CREATING SPACES**, an Oxfam project on ending violence against women and girls, including child, early and forced marriage. **CREATING SPACES** is implemented in six countries - Bangladesh, India, Indonesia, Pakistan, Philippines and Nepal - in partnership with 25 local organizations. The project takes an integrated and multi-faceted approach, working at multiple levels (individual, community, institutional and societal) and with diverse actors, including local and national governments, and community and religious leaders to create lasting change.

Over five years, **CREATING SPACES** will reach 245,000 women and girls, as well as men and boys, with interventions designed to:

- **PREVENT VIOLENCE** by changing how communities think about women's rights and violence against women
- **BETTER RESPOND TO VIOLENCE** by providing women and girls who have experienced violence with appropriate support

- **IMPROVE OUR UNDERSTANDING OF VIOLENCE** and strengthen collective efforts across the region to end violence

Change is already visible in some communities. Survivors of violence like 18 year old Rubina, who was married at 13, are getting access to support services and helping shift attitudes in their communities. With the support of Polisree, Oxfam's partners on **CREATING SPACES** in Bangladesh, Rubina has the courage to stand up for her own rights and is realizing she has the power to stop the tradition of child marriage and give young girls hope for the future.

Now armed with confidence, Rubina says,

"It will be different for my daughter Jhim. I will do everything I can to make sure that she stays in school and gets an education."

Through **CREATING SPACES**, Oxfam and its partners gives women and girls the tools and space to take action, and transform their families, their communities and their future!



Photo: Abir Abduillah / Oxfam

The best way to drive change is to ensure that women have a seat at the table and have power over decisions that affect their lives.

This year Oxfam Canada launched two exciting projects focused on supporting women to raise their voice and drive change!

The **AMPLIFY CHANGE** project is implemented in Afghanistan by Oxfam and three local partners, the Afghan Civil Society Forum, Afghan Women's Educational and the Empowerment Center for Women. The project supports Afghan women and girls across 60 communities in three provinces to participate more effectively in decision-making about their society, empowering them to better understand and exercise their rights. It also works with community and religious leaders to increase their support for women's rights.

Over the next five years, the project will reach 27,000 people, mainly women and girls – amplifying their voices and supporting their efforts to prevent violence and advocate on women's rights.

The **POWER UP** project is implemented in Indonesia's West Nusa Tenggara province by Oxfam in collaboration with three local partners - PKBI NTB, Perkumpulan Koslata, and Konsepsi - and with the support of a Canadian technology partner, Viamo (formerly VOTO Mobile).

The project supports 16,000 women and girls in 52 villages to participate in democratic processes and exercise their rights. **POWER UP** harnesses innovative technology, using mobile phones and a variety of digital tools to enable women to participate in decision-making on planning and budgeting at village level, and to advocate for health services that better respond to their needs, including services related to high-risk pregnancy.

When women are at the table, their health, their rights and their interests are better represented!



East Lombok, Indonesia, Women Caucus Members. Credit: Oxfam

**AMPLIFY
CHANGE**

SUPPORTING
WOMEN'S RIGHTS
IN AFGHANISTAN

POWERUP

WOMEN SHAPING
THEIR FUTURE
WITH TECHNOLOGY



We believe in the power of people to tackle inequality and end poverty for good. That's why we're campaigning for change.

With your support, we continue to speak truth to power, fight to close the gap between the rich and the rest, and make real progress on women's rights and gender equality. Human rights are universal – but unfortunately so are poverty and inequality. That's why we campaign for change around the world but also here at home in Canada. Connecting local and global struggles for social and economic justice helps our movement grow stronger and louder year after year.

In 2017/18 we continued to speak out against women's economic inequality through our #Shortchanged campaign. We documented the precarious working conditions of hotel housekeepers – from the Dominican Republic to Thailand to Canada – to raise awareness of our broken economic system.

Oxfam Canada continued to solidify its position as a thought leader when it comes to feminist approaches to aid and foreign policy. Our team produced strong research and built on Oxfam's in-the-field experience to influence and inform government decision-making. Our focus on gender justice, and our capacity to speak credibly to both domestic and international policy issues, continues to set Oxfam Canada apart and provides a unique value-added within the international development sector and the Canadian women's movement.

Oxfam Canada has advocated relentlessly for Canadian aid to tackle the deep-rooted discrimination and gender inequality that keeps women and girls trapped in poverty around the

world. This year, those years of advocacy paid off: the government launched a new Feminist International Assistance Policy, which will transform the way Canada supports communities around the world by increasing funding for much-needed gender equality programs, including funding for women's rights organizations and movements who are the drivers of change in their communities.

We continued to be regularly called upon to provide policy analysis and recommendations to the Canadian government and Parliament of Canada. Winnie Byanyima, the Executive Director of Oxfam International, met with Prime Minister Trudeau at the World Economic Forum in Davos to discuss our recommendations. Oxfam Canada's

Feminist Scorecard, which we release annually on International Women's Day, has become a reference point for credible analysis on the steps the Canadian government is taking to advance women's rights at home and abroad, and a powerful tool for driving change.

Oxfam continues to engage the public, including youth, in our efforts to build a better world. In 2017 we launched *Oxfam on Tour*, a new annual cross-Canada speaking tour which visited five cities - Vancouver, Calgary, Waterloo, Winnipeg and Ottawa. The tour was a fantastic opportunity to share strategies and stories of how change happens with Canadians across the country!

OXFAM CANADA FINANCIAL STATEMENTS

April 1, 2017 to March 31, 2018

STATEMENT OF OPERATIONS

REVENUE	2018 TOTALS	2017 TOTALS
Donations	8,638,223	6,727,887
Bequests	448,073	897,362
Grants & Contributions		
Government of Canada	12,884,291	7,616,559
Non-governmental organizations	2,902,823	3,617,294
Other Oxfams	1,975,024	2,032,332
Other governments	232,451	208,853
Interest	89,299	33,218
Misc	101,068	110,069
Foreign Exchange (loss)	(40,332)	(4,686)
TOTAL	27,230,920	21,238,888
EXPENSES	2018 TOTALS	2017 TOTALS
Operating		
Overseas projects	19,809,509	14,740,359
Overseas project management	516,974	433,430
Education and public affairs	1,766,893	990,493
Program Support		
Administration	1,989,911	1,759,199
Fundraising	2,617,250	2,490,681
TOTAL	26,700,537	20,414,162
Excess of revenue over expenses	530,383	824,726

STATEMENT OF FINANCIAL POSITION

ASSETS	2018 TOTALS	2017 TOTALS
Current assets:		
Cash	9,140,228	8,251,323
Accounts receivable	637,241	522,575
Advances to partners	2,343,707	2,432,533
Prepaid expenses	88,002	136,279
	12,209,178	11,342,710
Tangible capital and intangible assets	3,745,774	3,749,979
	15,954,952	15,092,689
LIABILITIES AND NET ASSETS	2018 TOTALS	2017 TOTALS
Current liabilities:		
Accounts payable and accrued liabilities	2,075,909	1,433,304
Deferred revenue	8,626,336	8,819,552
Current portion of long-term debt	121,140	117,822
	10,823,385	10,370,678
Long-term debt	597,750	718,577
NET ASSETS:		
Invested in tangible capital and intangible assets	2,878,387	2,765,083
Unrestricted	1,655,430	1,238,351
	4,533,817	4,003,434
TOTAL	15,954,952	15,092,689

HOW YOUR DONATIONS ARE SPENT

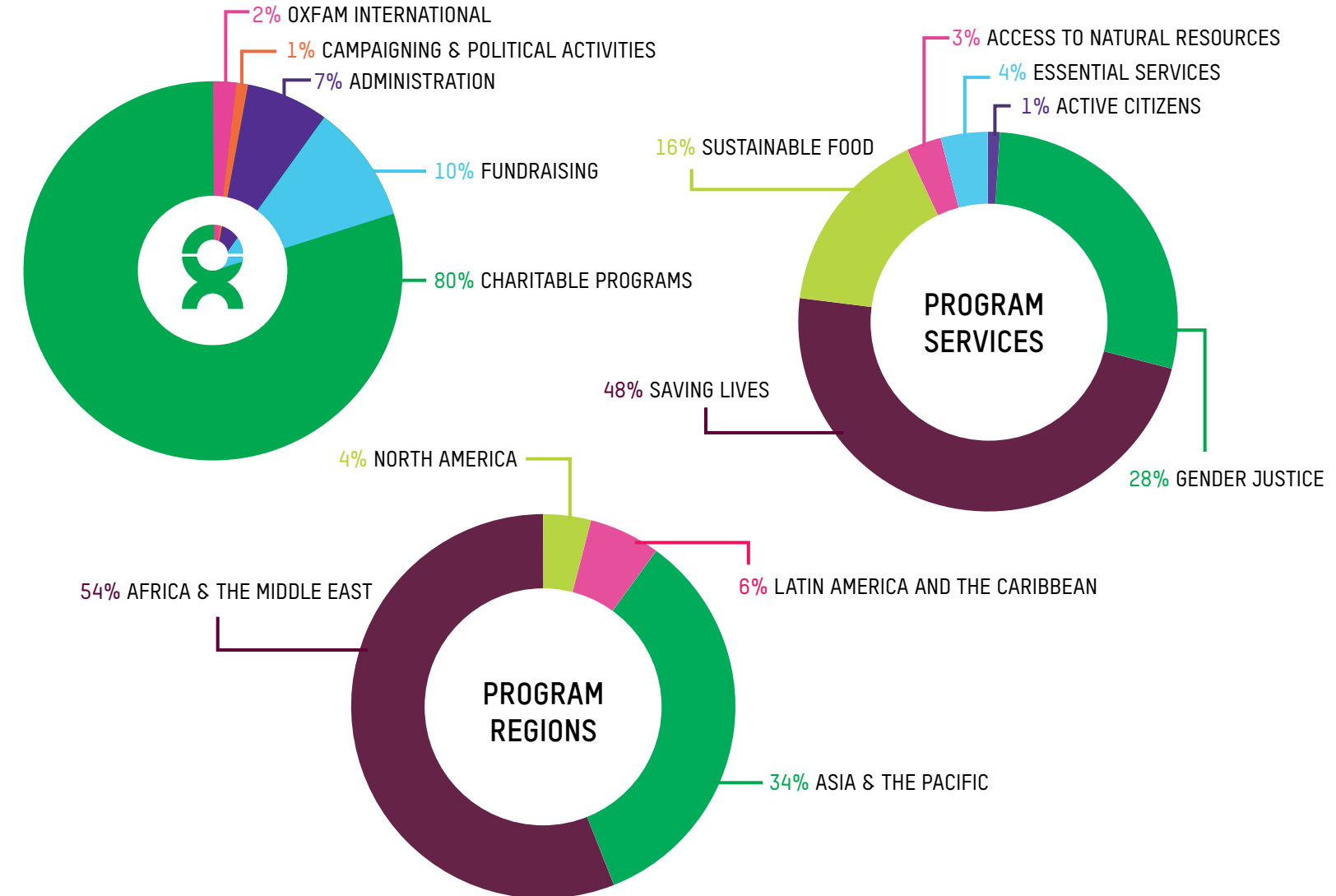




Photo: Anne Toralles Leite / Oxfam

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Photo: Karen Doherty / Oxfam

Photo: Kieran Doherty / Oxfam

HOW TO HELP

To support Oxfam's work globally or learn more about a specific program, contact us info@oxfam.ca

GIVE STOCKS, MUTUAL FUNDS, RRSP, RIF or TFSA
Find alternative ways to give.

LEAVE A LEGACY
Name Oxfam in your estate plan.

FUN-RAISE FOR OXFAM
Fundraise for Oxfam by hosting a community event like an Oxjam or hunger banquet.

GIVE GIFTS THAT CHANGE LIVES
Celebrate birthdays, holidays, and other special occasions with meaningful gifts from our Oxfam catalogue. Shop at UNWRAPPED.OXFAM.CA

CAMPAIGN WITH US
Join our global movement for change.



DONATE 1.800.466.9326 info@oxfam.ca

Oxfam Canada Charitable Registration: #12971 6866 RR0001



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