



A Feminist Approach to Women’s Economic Empowerment: Identifying Opportunities for Action – Collaboration Workshop

Thurs., June 21 & Fri., June 22, 2018 – Global Centre for Pluralism, 330 Sussex Dr., Ottawa, ON
June 18 (changes may be made prior to June 21)

Workshop Objectives

1. Develop a shared understanding of a feminist approach to women’s economic empowerment.
2. Identify latest research and best practice on taking a feminist approach to women’s economic empowerment.
3. Understand Canada’s approach to women’s economic empowerment programming and identify global gaps and Canada’s value-added globally
4. Start to identify entry points, partnerships and opportunities for scaled action, investment and global leadership by the Canadian government on women’s economic empowerment and how to work together to move this agenda forward.

Participants: 50 Canadian and international stakeholders from:

- Research community
- Civil society
- Government
- Philanthropic community
- Private sector
- Multilateral organizations

Thursday, June 21, 2018

8:00	Registration and Refreshments	
8:30	Welcome, Introductions and Opening Remarks <ul style="list-style-type: none"> • Welcome from Global Affairs Canada • Traditional greeting and land recognition • Welcome and framing from Oxfam and IDRC • Participant introductions and logistics 	Andrew Clark, Director General, GAC Monique Manatch, Algonquins of Barriere Lake Kate Higgins, Oxfam Canada Arjan De Haan, IDRC Nora Sheffe, Facilitator
9:15	A Feminist Approach - Presentation of the Discussion Paper <ul style="list-style-type: none"> • “A feminist approach to women’s economic empowerment” – rationale, themes and opportunities • Group discussion on themes and opportunities 	Rebecca Tiessen, University of Ottawa Kate Grantham, McGill University Moderator: Tiffany Barnes-Huggins, IDRC
10:00	Health Break	
10:30	Mapping Canadian and Global Engagement on Women’s Economic Empowerment Part 1 – Panel The global landscape on WEE: multilateral and donor perspectives	Moderator: Arjan De Haan, IDRC (part 1)



	<ul style="list-style-type: none"> • <i>Jeni Klugman</i>, Managing Director, Georgetown Institute for Women, Peace and Security and Fellow, Women and Public Policy Program, Harvard Kennedy School <p>Canadian government perspective: Growth that Works for Everyone and the FIAP</p> <ul style="list-style-type: none"> • <i>Andrew Clark</i>, acting Director General, Economic Development GAC <p>Estimating Donor Investment in WEE</p> <ul style="list-style-type: none"> • <i>Aniket Bhushan</i>, Lead Analyst, Canadian International Development Platform, NPSIA/Carleton University <p>Women's/feminist movement perspectives on WEE</p> <ul style="list-style-type: none"> • <i>Crystal Simeoni</i>, Head of Advocacy, FEMNET <p>Part 2 – Group Discussion</p> <ul style="list-style-type: none"> • Question 1 – What does a transformational feminist approach to policy and programming on women's economic empowerment mean in practice? • Question 2 – What are some opportunities in applying a feminist approach to WEE? • Question 3 – What are some challenges in applying a feminist approach to WEE? • Question 4 – What are some best practices in applying a feminist approach to WEE? 	<p>Moderator: Nora Sheffe (Part 2)</p>
12:00	Lunch	
1:00	<p>Feminist Areas of WEE Programming – Panel</p> <p>Economic rights, finance and decision-making: <i>Rukia Cornelius</i>, Women's Economic Empowerment Lead, Oxfam South Africa</p> <p>Decent work and segregation: <i>Renana Jhabvala</i>, National Coordinator, Self-Employed Women's Association (SEWA)</p> <p>The care economy: <i>Martha Melesse</i>, Senior Program Specialist Employment and Growth, IDRC</p> <p>Social norms and women's agency: <i>Imogen Davies</i>, Programme Adviser Youth Active Citizenship, Oxfam GB</p> <p>Gender-based violence: <i>Alejandra Vargas Garcia</i>, Senior Program Officer Governance and Justice, IDRC</p>	<p>Moderator: Gawain Kripke, Oxfam America</p>
1:45	<p>Concurrent Theme Discussions – Round 1</p> <ul style="list-style-type: none"> • Participants discuss the following themes: <ol style="list-style-type: none"> 1. Economic rights, finance and decision making 2. Decent work and segregation 3. The care economy 4. Social norms and women's agency 5. Gender-based violence 	<p>Moderator: Nora Sheffe</p> <p>Participants self-select 3 themes to discuss in 3 rounds</p>



2:30	Break	
3:00	<p>Concurrent Theme Discussions Continued – Rounds 2 and 3</p> <p>Each round to discuss by theme:</p> <p>Question 5 – What are the main issues in this thematic area?</p> <p>Question 6 – What is being done in this area? (What are the best practices? What are some programming examples? Who are the actors in this space Canada and internationally?)</p> <p>Question 7 – What are the key gaps that should be addressed in the next 3 years?</p>	<p>Moderator: Nora Sheffe</p> <p>Participants self-select 3 themes to discuss in 3 rounds</p>
4:00	Consolidate ideas, prepare slides and present to plenary	
4:30	Wrap Up Day 1	Nora Sheffe
5 à 7	<p>Cocktail and social</p> <p>Sidedoor Restaurant, 18b York Street, Ottawa, ON</p>	All

Friday, June 22, 2018		
8:15	Refreshments	
8:30	<p>Mapping Feminist Approaches to Women's Economic Empowerment to GAC's FIAP Pathways to Action</p> <ul style="list-style-type: none"> Reflections from Day 1 and considerations for GAC's Pathways to Action in the "Growth that Works for Everyone" pillar of the Feminist International Assistance Policy <p><i>Alexandra Lamont</i>, Deputy Director, Economic Growth and IFIs, Global Affairs Canada</p>	<p>Moderator: Kate Higgins, Oxfam Canada</p> <p>Facilitated discussion</p>
9:15	<p>WHAT DO WE WANT? Considering Actions and Canada's Role</p> <ul style="list-style-type: none"> Identify how to take a feminist agenda on WEE forward and opportunities for Canada <p>Panelists:</p> <ul style="list-style-type: none"> <i>Martha Chen</i>, Lecturer in Public Policy, Harvard Kennedy School and Senior Advisor, WIEGO Network <i>Sarah Gammage</i>, Director, Gender, Economic Empowerment and Livelihoods, International Center for Research on Women 	<p>Moderator: Kate Higgins, Oxfam Canada</p>
10:00	Health Break	
10:30	HOW DO WE GET THERE? Bringing it Together/Action Planning	Small Groups



	<p>In order to bring a feminist approach to WEE, please identify:</p> <ul style="list-style-type: none"> • Question 8 – What kind of programming is required? • Question 9 – What milestones and strategies need to be identified? • Question 10 – How do we measure success? • Prepare slides to present to plenary? 	
12:30	Lunch	
1:30	<p>Presentation to Global Affairs Canada</p> <ul style="list-style-type: none"> • Highlights of Day 1 Output - 5 themes and their status • Highlights of Day 2 Output – Programming, milestones and strategies • Panelists (TBC) • Joshua Tabah, Director General, Sustainable Economic Growth Partnerships, Global Affairs Canada (TBC) 	<p>Moderator: Diana Sarosi, Oxfam Canada</p>
2:30	Wrap Up, Closing Remarks and Next Steps	<p>Arjan De Haan, IDRC Kate Higgins, Oxfam Canada Nora Sheffe</p>
3:00	Adjourn	

Workshop Themes

1. **Economic rights, finance and decision making:** Addressing women’s access to and control over capital (i.e. property rights and land inheritance, access to finance and control over earnings, intra-household decision making)
2. **Decent work and segregation:** Implications of labour rights and labour trends (gender and occupational segregation, collective action, gig economy, automation, growing urbanization, etc.) for women’s workforce participation and access to decent work.
3. **The care economy:** Addressing women’s disproportionate responsibility for paid and unpaid care work.
4. **Social norms and women’s agency:** Exploring interventions that can help to change societal behaviours and norms that disempower women and identifying ways to evaluate this change through direct and indirect measures.
5. **Gender-based violence and women’s economic empowerment:** Exploring the impact of gender-based violence for women’s economic empowerment.