



OXFAM CANADA annual report 2016



Margaret Hancock and Julie Delahanty.

As the Executive Director and Chair of the Board of Directors of Oxfam Canada, we are tasked with ensuring that Oxfam does all that it can to support the millions of people around the world facing poverty, inequality and disaster. The challenges of 2016 were significant: extreme economic and ongoing gender inequality are now more pervasive than ever and continue to slow efforts to eradicate poverty. Women continue to bear the brunt of poverty. And, conflict and climate change mean we're seeing more frequent and more devastating humanitarian crises. Millions of women, men and children are fleeing their homes because of violence and conflict—not just from Syria, but within that country, as well as in South Sudan, the Democratic Republic of the Congo, Burundi, Nigeria, Yemen and so many other troubled places.

But there is good news too! As reported by the World Bank, extreme poverty has been cut in half in the last 30 years, even

while inequality tightens its grip on far too many. The world can rightly celebrate lifting hundreds of millions of people out of poverty, and the new United Nations Sustainable Development Goals serve as a guide to finish the job. Oxfam is proud of the role we've played in these successes—and we couldn't have done it without you.

Oxfam has stepped up the work with our partners around the world in support of the world's poorest and most marginalized by consistently putting women at the centre of everything we do. We have not only increased our resources and capacity to respond to emergency and development needs, we have also intensified our advocacy and influencing work. Oxfam Canada has been at the forefront of work on inequality and women's rights, whether it is through our Even It Up Campaign highlighting how to make women count in the global economy; our humanitarian assistance focused on safe water, food, and greater protection and voice for women; or through our long-term development programs, like *Creating Spaces to end Violence against Women and Girls*. We are on the ground working to win the twin struggles against gender and economic inequalities and to make the world a fairer, better place.

Our steadfast intention to achieve a just world without poverty and inequality is unflinching and our work would simply not be possible without you—our supporters, our wonderful staff and volunteers, and our Board members. We thank you and congratulate you.

Julie Delahanty
Executive Director

Margaret Hancock
Chair



FOR EVERY DOLLAR YOU GAVE IN 2015-2016

- **0.79** went towards developing and delivering long-term programs
- **0.10** went towards management and administration costs
- **0.10** was used to help us raise more funds to help more people
- **0.01** was used for campaigning and political activities

BOARD OF DIRECTORS 2016 Margaret Hancock (Toronto, ON) Chair Nidhi Tandon (Toronto, ON) Vice Chair Lewis Auerbach (Ottawa, ON) Treasurer Gerry Barr (Ottawa, ON) Secretary Ricardo Acuña (Edmonton, AB) Delvina Bernard (Halifax, NS) Judy Cavanagh (New Westminster, BC) Mary Ellen MacCallum (North Vancouver, BC) Kent Macaulay (Quathiaski Cove, BC) Oliver Martin (Toronto, ON) Anna Smith (St. John's, NL) Julie Delahanty (Ottawa, ON) Executive Director, Ex Officio Meyer Brownstone (Toronto, ON) Chair Emeritus

National Office 39 McArthur Avenue, Ottawa, ON, K1L 8L7 Tel (613) 237-5236 Email info@oxfam.ca 1-800-466-9326

Cover Photo: Sam Tarling/Oxfam. Asmaa al Abou Layl, 20, and her daughter. Her family has been living in an informal settlement in the Northern Bekaa Valley, Lebanon, for three years after fleeing their home near Hama in Syria. Charitable Registration #12971 6866 RR0001 ©Oxfam Canada 2017

OXFAM IN ACTION relief in syria and beyond



Photo: Sam Tarling/Oxfam. Oxfam-supplied water tank in Zaatari camp in Jordan, home to more than 80,000 Syrian refugees. Oxfam provides Zaatari's residents with drinking water, toilets, showers, community centres, hygiene promotion and waste collection.

March 2016 marked five years since the beginning of the devastating conflict in Syria. With no clear solution in sight, Syrians may soon face the sixth anniversary of the violence, displacement and despair that has affected so many. The United Nations High Commission for Refugees (UNHCR) and international agencies like Oxfam have confirmed that more than 11 million Syrians have been displaced by the conflict. Numbers so vast can seem abstract. To put the catastrophe in a Canadian context: roughly one third of all Canadians, from coast to coast to coast, would be on the move and in danger if the Syrian conflict was scaled to Canada's population.

Internally displaced people (IDP) are some of the most vulnerable human beings in the world; people who have been forced to flee but who have not made it out of their own country, living without the protections that refugee camps and resettlement efforts afford those with recognized refugee status. There are more than 6.5 million internally displaced people in Syria.

In response to the Syrian crisis, Oxfam is on the ground in Syria, Lebanon and Jordan; providing desperately needed assistance. With the generous support of Oxfam's donors and with the aid of the Canadian Government, we've reached 1.6 million people with clean drinking water, hygiene and sanitation programs, as well as cash and necessities like blankets and stoves for the winter months and vouchers for hygiene supplies in the summer.

While humanitarian action in the midst of ongoing conflict is literally vital, Oxfam and our allies continue to advocate for an immediate ceasefire and lasting peace with all parties to the conflict. Arms transfers must stop and safe passage for humanitarian workers must be assured. Without these measures, there is no way to fully respond to the despair of the Syrian people and turn the tide meaningfully toward hope.



Photo: Sam Tarling/Oxfam.

OXFAM IN ACTION nepal earthquake response



Photo: Kieran Doherty/Oxfam. Nepal. Dhar Maya says: 'My house has been completely destroyed by the earthquake and now I am living with my daughter. I was in a room on the first floor of my house when the earthquake hit. I could not see properly and it was very difficult for me. Eyes are needed to see everything; obviously things are more challenging if you can't see properly. The women's centre helped with my cataract operation, they also helped me with a blanket and some food items as well.'

In the space of a few weeks, Nepal was struck by two

major earthquakes and virtually countless aftershocks. The first and most massive quake came with no warning, on April 25, 2015, and the result was almost indescribably destructive. The two quakes together accounted for close to 9,000 fatalities and 22,000 injuries. At least 750,000 homes were damaged or destroyed. The scope and scale of the disaster was so great that, ultimately, nearly one third of Nepal's population was affected.

With decades of experience in disaster relief in remote and often almost inaccessible locations, it took all of Oxfam's ingenuity to immediately deploy and reach people in the challenging terrain of the Himalayas, in the critical first days after the initial earthquake. When helicopters were in short supply, as aid organizations scrambled to the region, Oxfam turned to the legendary expertise of Nepal's mountain guides and porters to get aid to the most battered communities. Carrying enormous packs and hiking into the epicentre of the quake zone, the first teams delivered 2.5 tons of relief supplies to Laprak, 2,150 metres above sea level.

Oxfam's relief efforts reached almost 500,000 people in the weeks and months following the earthquakes; building 50,000 emergency shelters along with 7,200 latrines and providing 54,000 families with hygiene kits.

While there are a number of organizations like Oxfam with expertise in delivering humanitarian relief, Oxfam is unique for staying on the ground and working to rebuild livelihoods long after the shock of disaster has passed. With the support of various granting agencies, Oxfam was able to remain in Nepal—working with 2,300 families to restart their businesses and begin restoring and enhancing key infrastructure. Through all of our efforts, we have focused on the needs of women, establishing women's centres that provided group counselling and one-on-one support to some of the most vulnerable survivors.

Kanchi told us: "So I started going to the women's centre after my daughter was killed from the earthquake. They started counselling me on how to cope with it, teaching me that I need to hold myself up and get back on my feet. They have taught me not to be so depressed and think so much about what has happened but to think about the people who are around me."

Around the clock and around the world, Oxfam is poised to respond to emergencies. With your support, we're helping people survive catastrophes like hurricanes and earthquakes, and the dangerous upheavals of war. Oxfam works with local organizations and governments to save lives in emergencies and reduce future disaster risks. A key focus: help local partners strengthen their skills as first responders and as advocates for a more secure future.

OXFAM CANADA thank you

Oxfam Canada's work to end global poverty is made possible thanks to the generous financial support we receive from Global Affairs Canada and other Oxfam affiliates.

We also extend a sincere thank you to our friends listed below, and to the many individuals, organizations, unions, foundations, businesses and the Global Visionaries we don't have space to list or who wish to remain anonymous. Global Visionaries are a special group of people who have confirmed their intent to leave Oxfam Canada a gift through their estate plans.

You provide the support that empowers people living in poverty to improve their lives for good.

Institutional & Corporate Donors (\$10,000 & above in this fiscal year)

A & G Roberts Family Fund
BC Government & Service Employees' Union (BCGEU)
Bentall Kennedy (Canada)
Canadian Labour Congress
Congregation of the Sisters of the Presentation
CUPE BC
CUPE-SCFP
D. Kastner Holding Corporation Fund
Elementary Teachers' Federation of Ontario
G. Murray & Edna Forbes Foundation
Hospital Employees' Union
India Cultural Centre of Canada, Gurdwara Nanak Niwas
International Association of Machinist and Aerospace Workers (IAMAW)
National Union of Public & General Employees
Oxfam Canada Stamp Program
Public Service Alliance of Canada
Share Our Strength Canada Society
Stantec Consulting Ltd.
The Bennett Family Foundation
Turner Drake & Partners Ltd.
UFCW Canada
UNIFOR Local 1285
UNIFOR Social Justice Fund
United Steelworkers Humanity Fund
United Way Centraide Ottawa
United Way of Toronto & York Region

Institutional & Corporate Donors (\$5,000 & above in this fiscal year)

ADALA Canadian Arab Justice Committee
British Columbia Teachers' Federation
Canadian National Representative Union
Cava Restaurant
DRM Foundation

Emaral Inc.
Health Sciences Association of Alberta
IATSE Local 891
IBEW Local 424
Mohammed Kanwal Family Foundation
OSSTF/FEESO
Ptarmigan Charitable Foundation
Raven, Cameron, Ballantyne & Yazbeck LLP/s.r.l.
TELUS Cares
The Pettigrew/Brouwers Foundation
UNIFOR Local 79M
UNIFOR Local 88
UNIFOR Local 27C
UNIFOR Ontario Regional Council
University of Saskatchewan Employees

Individual Donors (\$5,000 & above in this fiscal year)

N. Donald E. Altman
Ann H. Atkinson
Elizabeth M. Barrett
Ronald Bills
Michael Broderick
Meyer Brownstone, Chair Emeritus, Oxfam
Judy Clarke
Nicholas S. Coleman
Simon Courtenay
Irfan Dhalla
Glenn S. Dobby
Roger Eamer
Steve R. Gannon
John and Judith Grant
Dr. Aditya Ajay Gupta
Joshua Hincks
Jessie & William Hope
Jane Irwin
Ari & Deanna Joffe
Kathryn Kennedy
Richard & Judith Kennedy
Mr. Ian C. Kilgour
Thomas Lane
Mr. Bo Martin
Mel McDonald
Robert W. McDougall

Mary & Joseph Meaden
Anne & Ray Morris
Michael Whitlock & Sally Otto
Nancy Vander Plaats
Derrick Pringle and Laura Price
Elizabeth & Edward Richardson
Lorraine Robertson
Leslie & Noralou Roos
Karen Sigston
Linda & Alan Slavin
Helen, Don & Beth Spencer
Yvonne Stanford
Walter E. Taylor
David Vincent
Paddy Wales
Maurice Walsh
C. Barry Withers

Individual Donors (\$2,500 & above in this fiscal year)

Robert Fox & Richie Allen
Michael Cohen & Susan Andrew
Maryanne Arnoldo
Anne & Mike Aylott
Robert Belanger
Paul Bennett
Sylvia Berryman
G. Beyser
Trace Bond
Dr. Daniel Levin & Lilian Bonin
Anthony C. Branch
Barry Brown
Greg Bulbeck
Barbara & John Burbidge
Orval Chapman
Marilyn Chechik
Vincent Chiao
Drs. Michael & Catherine Clase
Remco Daal
Martin Dawes
Emer O'Hagan & Eric Dayton
Kathryn & Jeff Dennler
Andrew C. Douglas
Mr. Charles Douglas
Caroline Shepard & Parker
Duchemin
Alexander Ervin
Dick & Eiblis Evans

Gordon Evans
David Falkner
Mark Fitzpatrick
George Fong
Harvey Ford
Evelyn Gigantes
Misha Glouberman
Judy & David Goodings
Geraldine Hart
Terence Heaps
Dr. Michael Hymers
Kathryn Innes
Jack Johnson
Gerri Sinclair & Lionel Kearns
John H. Keightley
Martin & Hélène Lee-Gosselin
Dr. David May
J. C. MacDonald
E. Joan McConnell
Richard & Shirley Myers
Joseph Carens & Jennifer Nedelsky
Kathleen Okruhlik
Dr. Catherine Oliver
John O'Neill
Dr. Nick Opthof
Catherine Osmond
Dr. Spencer Henson & Dr. Kerry Preibisch
Jim Prentice
Betty Rogers
Doreen Rutherford
Eric Fefer & Heather Scholefield
David Scrimger
Dr. Anne Shepherd
Leo Shin
Newton Thomas Sigel
Judy Skinner
Lyle Burton & D. Smith
Norma & Ted Steven
Ruth Sullivan
Paul Thagard
Matthew Toohey
Robert Wai
Benjamin Watt-Meyer
John Wearne
Florence A. Whitby
Andy & Mary-Anne Znotins



Photo: Cineskrúpulos/Oxfam Rufina Fonseca, Colombia.

Strengthening the movement to end various forms of violence against women

We are now eighteen months into a two-year program that spans three countries, Colombia, Mexico and Cuba; the program supports partners who are working to change social norms which accept violence against women and girls (VAWG) as normal and to demand that governments take action to protect the rights of women and girls.

Building on many years of supporting women who have experienced violence, program partners implemented research and then used the findings to design powerful campaigns, advocacy strategies, and outreach for awareness-raising. In Chiapas, Mexico, young indigenous men and women distributed materials from the campaign to end forced marriages, called “the Choice is Yours”, in elementary and secondary schools; program partners took their research findings to the state Congress and were instrumental in getting the prohibition of forced marriages included in the reform of the State constitution.

Because the media plays an important role in shaping public opinion, partners in Cuba and Mexico have organized workshops for professionals in the field, sharing research findings and campaign materials to educate them on the issue and how to cover cases. This has led to increased media coverage, which has contributed to a more positive environment for working on VAWG. For example, one municipal government in Cuba approved the use of a public billboard to carry an anti-violence message from the campaign; one of the partners in Chiapas is now a member of the municipality of San Cristobal’s Council to Monitor the Law for Access to a Life free from Violence.

As part of their campaign, “Take My Body out of the War”, partners in Colombia developed and presented the pilot for a TV series on VAWG. The pilot, designed in a soap opera format, helped the audience understand the impact of sexual violence on a rural woman living in a conflict zone. Partners have campaigned tirelessly against sexual violence in conflict zones for many years. As such, they were well-prepared to contribute to negotiations of the Peace Accords that ended Colombia’s 52 year conflict. After the surprising and disappointing “No” vote in the plebiscite which forced the re-negotiation of the Accords, partners quickly re-grouped. They are preparing the results of the second survey on the prevalence of sexual violence in conflict zones for publishing and they are closely monitoring the situation at the local level in order to develop new strategies.

Experience has shown us that we are stronger together. Partners coordinate with others in each country, such as the Feminist Observatory in Mexico or local governments in the case of Cuba. This program also brings partners from the 3 countries together in a series of regional workshops. They share their experiences about campaign strategies, working in alliances and supporting women who have experienced violence. They find support from one other.

Oxfam is proud to support and learn from these partners in their important work to end VAWG.

One family’s incredible legacy

When Kent Macaulay describes Oxfam, his words are “a light moving toward a world that’s better.” This BC resident began volunteering with Oxfam in 2004, while living in Saskatchewan. His firm belief that Oxfam truly tackles poverty on the ground, spurred his long-time support and led to Kent joining the Oxfam Canada Board in 2007.

Over the years, Kent has been inspired by the many people being helped by Oxfam and his passion and commitment to Oxfam’s work has only grown. Kent chose the same path as his own parents, Cora and James Macaulay, who



Kent Macaulay.

spent many hours of their 72-year marriage volunteering their time to their community and the social causes they felt promoted human dignity and equality.

When Kent received a bequest from his parents after their passing last year, he knew he wanted to share with others in remembrance of his parents’ wonderful legacy. As such, Kent’s generous donation to Oxfam will go far toward ending poverty and changing the lives of countless families.

A desire to support Oxfam’s work now and in the future led Kent to take his commitment one step further and make the very thoughtful decision to include Oxfam Canada in his will.

Statement of Financial Position

March 31, 2016,
with comparative information for 2015

	2016	2015
ASSETS		
Current assets:		
Cash	\$ 5,834,538	\$ 2,711,517
Accounts receivable	\$ 1,214,547	\$ 1,183,577
Advances to partners	\$ 2,239,001	\$ 1,977,451
Prepaid expenses	\$ 84,355	\$ 115,655
	\$ 9,372,441	\$ 4,988,200
Tangible capital and intangible assets	\$ 3,819,046	\$ 4,061,087
	\$ 13,191,487	\$ 9,049,287
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,814,362	\$ 1,152,158
Deferred revenue	\$ 7,246,432	\$ 4,509,191
Current portion of long-term debt	114,533	\$ 110,664
	\$ 9,175,327	\$ 5,772,013
Long-term portion of long-term debt	\$ 836,163	\$ 950,726
Net assets:		
Invested in tangible capital and intangible assets	\$ 2,868,350	\$ 2,999,697
Endowments	\$ 1,289	\$ 1,289
Unrestricted	\$ 310,358	\$ (674,438)
	3,179,997	2,326,548
	\$ 13,191,487	\$ 9,049,287

Statement of Operations

Year ended March 31, 2016
with comparative information for 2015

	2016	2015
REVENUE		
Donations	\$ 8,619,874	\$ 6,230,127
Bequests	\$ 1,088,047	\$ 762,989
Grants and Contributions:		
Government of Canada	\$ 8,608,489	\$ 4,057,491
Non-government organizations	\$ 1,059,895	\$ 952,257
Other Oxfam	\$ 2,240,324	\$ 2,269,662
Other governments	\$ 478,660	\$ 482,051
Interest	\$ 127,151	\$ 123,626
Miscellaneous income	\$ 118,751	\$ 105,854
Proceeds on disposal of tangible capital assets	—	\$ 164,468
Foreign exchange gain	\$ 40,806	\$ 3,795
	\$ 22,281,997	\$ 14,952,320
EXPENSES		
Operating:		
Overseas projects	\$ 15,373,508	\$ 9,273,644
Overseas project management	\$ 597,585	\$ 424,168
Education and public affairs	\$ 1,259,309	\$ 961,701
Program support:		
Administration	\$ 2,104,256	\$ 1,866,743
Fundraising	\$ 2,093,890	\$ 2,136,851
	\$ 21,428,548	\$ 14,683,107
Excess of revenue over expenses	\$ 853,449	\$ 269,213

Registered Retirement Income Funds (RRIFs)

"When I have conversations with people about their ongoing commitment to Oxfam and the amazing work the organization does, we talk about the many ways people can make a legacy gift through their wills. RRIFs are one thing I also encourage people to think about. Unless RRIFs are designated to your spouse or to a charity, up to 50 per cent of their value will be taxed and collected by the government. Many choose to have their money go to a charity close to their heart, like Oxfam Canada, not the government! After the age of 71 you can also choose to give the minimum prescribed amount of your RRIF to charity, a wonderful way to start giving now. A little food for thought..."

If you're interested in learning more about leaving a gift in your will, please contact

Rowena Griffiths, CSA, Planned Giving, Oxfam Canada 613-237-5236 ext 2209 or Rowena.Griffiths@oxfam.org

MORE THAN 90 COUNTRIES

OXFAM'S APPROACH

1 LONG-TERM PROJECTS



2 EMERGENCY RESPONSE



3 CAMPAIGNS & ADVOCACY



Oxfam's approach to ending the injustice of poverty and inequality begins with unlocking the power of people. We combine long-term projects, emergency response and campaigning to tackle the root causes of poverty, including gender inequality. It's the power of our three approaches that changes people's lives forever.

Thank you for joining us.

BY REGION:

AFRICA: Liberia, Malawi, South Africa, Tanzania, Uganda, Zimbabwe Program expenditure: \$ 1,214,632

Areas of work: women's rights and gender equality, HIV and AIDS prevention and treatment, rural livelihoods, domestic violence, civil rights, community capacity building, food security, public health promotion, water, humanitarian relief.

ASIA/MIDDLE EAST: India, Indonesia, Israel, Lebanon, Nepal, Pakistan, Philippines, Syria Program expenditure: \$ 4,323,925

Areas of work: women's rights and gender equality, livelihood support, community mobilization, disaster management, agricultural rehabilitation, public health promotion, humanitarian relief.

CANADA: Program expenditure: \$ 177,651

Areas of work: women's rights and gender equality, public education, campaigning, advocacy, coalition-building.

HORN OF AFRICA: Ethiopia, Somalia, South Sudan, Sudan Program expenditure: \$ 5,097,569

Areas of work: women's rights and gender equality, community capacity building, rural livelihoods, disaster risk management, food security, livestock, water and sanitation, health promotion, humanitarian relief.

LATIN AMERICA/CARIBBEAN: Colombia, Cuba, Mexico Program expenditure: \$ 1,150,623

Areas of work: women's rights and gender equality, sustainable livelihoods, labour rights, leadership and participation, violence against women, capacity building, health, humanitarian relief.