

OXFAM CANADA
ANNUAL REPORT
2015



OXFAM
Canada

OUR YEAR



–Julie Delahanty



–Margaret Hancock

More than ever, we believe that ending global poverty begins with women's rights. We are committed to putting women's rights and gender equality at the centre of all the work we do with our partners and allies, in our programs and in our own organization. Because we know that empowered women and girls have a profoundly transformative impact on society.

In Cuba, we've worked to support a new wave of co-operatives as Cuba's economic and political landscape changes radically after the restoration of diplomatic relations with the United States. And we've worked with strong Cuban women in developing the next generation of women leaders, building their economic participation, and supporting their efforts to overcome gender-based violence.

In Syria and in refugee camps in neighbouring countries, Oxfam is there—bringing aid and relief amidst the heartbreaking conflict that has forced millions of vulnerable people to run for their lives.

In Nepal, your generous support and our rapid response allowed us to reach more than 400,000 people in the wake of devastating earthquakes. We're helping rebuild livelihoods and shelter, with an emphasis on protecting women's rights—knowing that violence against women and girls intensifies in times of crisis.

Here in Canada, we've worked with a vibrant national coalition of women's organizations on the *Up For Debate* campaign; putting women's issues front and centre in the long run up to the election and compelling our leaders to make meaningful commitments to change women's lives for the better, at home and around the world.

Your extraordinary support over the past year has allowed us to continue this work together. Without you, our work would, literally, be impossible. It is truly a privilege to work with you to overcome the injustice of poverty and inequality!

Thank you

Julie Delahanty
Executive Director

Margaret Hancock
Chair

RAISING OUR VOICES

THE PAST YEAR HAS BEEN A TIME OF STEPPING UP OUR EFFORTS, in Canada and around the world, on the three core pillars that shape everything we do—campaigns, international programs and humanitarian assistance. We're working to end inequality and promote gender justice. We're working with dynamic partners on the ground in Africa, Asia and Latin America—who are building sustainable futures and overcoming poverty in their communities. And last but not far from least—we continue our longstanding work to provide humanitarian assistance whenever and wherever disaster strikes.

We know that we need to bring our partners' voices to the places where decisions that affect all of us are made. In parliaments and in organizations like the *International Monetary Fund* and the *United Nations*. In pivotal meetings like the *World Economic Forum* in Davos, Switzerland. We are raising our voices—standing shoulder to shoulder with our partners as they speak truth to power.

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“Because of training and support I got from Oxfam, I was able to push myself and not be afraid to become a business woman.”



Photo: Melanie Gallant/Oxfam

—Muslimah with salted eggs, Lampoko, Indonesia

Muslimah—Amazed and Proud

BEFORE JOINING RESTORING COASTAL LIVELIHOODS, MUSLIMAH DID not dare speak in public. But three years ago after an Oxfam field training, she had the courage to give a presentation at a village planning meeting. She told Oxfam then how she was amazed and proud of herself. Now, Muslimah is “recognized as a leader in my community for my business skills.”

The arrival of Oxfam’s partner in Muslimah’s village—Lampoko—in 2010 was a turning point. The Nusantara Maritime Institution (LEMSA), supported the women of the community to form a duck breeding group as an economic development activity. They called the group Pakkiti Group—which means duck breeding. Muslimah was appointed chair of the group of 21 women.

“In the past, no one in the village knew me. I was just a simple housewife. Apart from that, I was a newcomer and moved to this village because I got married and followed my husband here,” said Muslimah reliving her past.

“The conditions changed when LEMSA came to our village and we were included in an Field School Program. I signed up as a participant in this school. There, we obtained a variety of training including how to grow organic crops. One of the benefits of the Field School activities is the motivation delivered by the

partners as well as the Oxfam team that enabled us to express our opinions”, continued Muslimah. “Having completed the Field School activities, we then tried to raise ducks with limited capital. The results of our efforts were not necessarily immediate. Our capital was small, and as a consequence, the business developed at a slow rate.”

Oxfam distributed 208 ducks to the Pakkiti Group, and supported training on cultivation techniques and business management, including marketing. The Pakkiti group then developed a salted egg business, but women used to walk to the market every day—about 4 hours—to sell them individually.

“Then I thought there must be a better way of doing this. I started putting small business cards with my phone number in the cartons, promoting the product and encouraging vendors to place orders ahead of time,” she told me. “Soon, vendors were calling me for salted eggs, and I could plan my production and when to go to the market to deliver. I became known as “Muslimah of the salted eggs,”” she laughed.

“I always had good ideas, but I had no confidence. Because of training and support I got, I was able to push myself and not be afraid to become a business woman. Before I would not have dreamed that this was possible.”



“Without fish to eat and seaweed to sell there can be no life left on Tenekeke.”

Photo: Oxfam

“Womangrove” group, Oxfam Restoring Coastal Livelihoods project, Indonesia

Restoring Coastal Livelihoods was a five-year (2010–2015) project designed to improve economic security and women’s rights in 60 villages on the west coast of South Sulawesi province, Indonesia. It was supported by Oxfam and the Government of Canada.

Haiyati’s Story: Bringing Life Back to Tenekeke

COASTAL AREAS IN INDONESIA AND OTHER ASIAN COUNTRIES ARE suffering from land erosion and people’s livelihoods as farmers and fisherfolk are threatened. Forced to look for other sources of income, people borrow from local loan sharks at high interest - getting deeper and deeper into debt. But despite these problems, many women are standing up and leading their communities in securing food production and improving their economic situation.

On Tenekeke island, Haiyati is leading “Womangrove”—a 4-woman group dedicated to restoring and preserving the local mangrove forests.

Tenekeke is remote. It can only be reached once a day on a small local boat—weather permitting of course. Until recently residents had no electricity, they imported clean water from the mainland, and they lacked adequate sanitation facilities.

Mangrove forests play a vital function in coastal areas, protecting the land from storms and erosion and providing nutrients and shelter to seaweed plants and fish. Haiyati and others on the island, including the village chief and other leaders, began seeing a steady decline in fish stocks and sea-

weed, and were beginning to worry. “Without fish to eat and seaweed to sell”, said Haiyati, “there can be no life left on Tenekeke. Everyone would be forced to leave.”

Haiyati and three other women in the community received the technical training and equipment necessary from Oxfam to rehabilitate mangrove forests and monitor progress—which is slow, but steady. “Womangrove” carefully nurtures each bright green seedling that pops out from the muddy Tenekeke soil. They also supported the creation of a seaweed cooperative that is helping Tenekeke farmers improve their production and get a better price when selling to collectors from the mainland.

“It was not common for women to be leading activities here, especially speaking publicly and making changes in the community. But with the support of the village chief and the skills we learned in the field training schools we were able to educate people on climate change and the mangroves. Now they understand that what we are doing is important and good for everyone, and we are confident in ourselves that we can make a difference for Tenekeke.”

Ebola: A Personal Story

IT WAS DEADLY. IT TORE ACROSS AREAS OF WEST AFRICA LIKE WILD fire, burning down families and communities along the way. And I was there.

I signed up to work with Oxfam’s Ebola response on a Monday, and left on a jet plane the following Saturday morning. It went fast. Oxfam was desperate to get people out there.

It was not as bad as I was expecting, in some ways. In others worse than anything I could have imagined. I spent Christmas and New Year’s Eve under lockdown—a measure the Government took to curb transmission—which was at a peak during the holidays. I met people so inspiring that their stories will stay in my heart forever. I witnessed sadness and despair that I do not wish to remember. One thing is for sure, the experience has changed me forever.

Ebola Evangelist

The community named John Thorpe is on the outskirts of Freetown in Sierra Leone. Over 100 people died in the village from Ebola, about one out of nine people. At the peak of the crisis in late November and early December, families were running away, abandoning houses. Sick people were running away from their families and hiding in the woods to die, or collapsing in the street if they did not make it.

Mohamed Mansaray, 61 yrs old, showed his Ebola survivor certificate to all who wished to see it. Mohammed was lucky compared to the many Sierra Leoneans who lost their lives to the deadly disease. But his story was also sadly similar to many—Mohammed lost his wife and 5 family members to Ebola. He found himself alone, with 6 children to support.

After surviving, Mohammed proclaimed himself the “Ebola Evangelist”, and started going from house to house looking for the sick and urging them to go for testing immediately. He talked

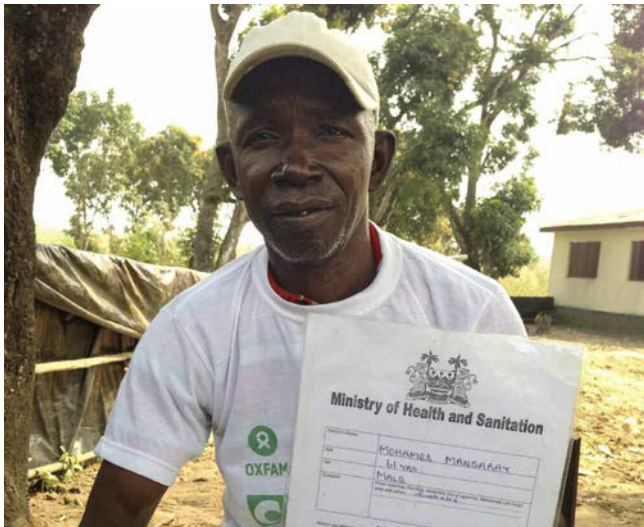


Photo: Melanie Gallant/Oxfam

Mohamed Mansaray, the “Ebola Evangelist”



Photo: Oxfam

to them of his own experience, recounting how he knew Ebola was real when he saw the virus through a microscope before being released from the treatment centre. Mohammed became a community health volunteer with Oxfam, and had referred 6 Ebola cases for treatment when I met him in January, 2015.

Community health volunteers —the first line of defense

Ebola tore through West Point, Liberia, so much so that the government closed the place down and quarantined 80,000 people inside. The quarantine was supposed to be for 21 days but was met with an angry reaction. West Point is one of Monrovia’s poorest slums and with nothing coming in or going out people were running out of food and prices were rapidly rising. After a 10 day stand-off and the shooting of three protestors, the government relented and lifted the quarantine.

Agnes Nyantie—a 42 year old mother of five—talked calmly to families about how best to prevent catching Ebola and what to do if they suspected someone had it.

Agnes was part of a team of over 100 Community Health Volunteers who were the first line of defence in the battle against Ebola in Liberia. She had been an Oxfam volunteer for three years already, involved in efforts to deal with violence against women but then six days a week she started doing Ebola prevention—at times visiting 20 homes a day.

Explaining what the deadly disease was to families in West Point was far from easy. She often lifted her hands to her eyes and said “They say they can’t see it. They don’t know how Ebola came. How the sickness can come.”

Melanie Gallant is Oxfam Canada’s Media Relations Officer. From October 2014 to February 2015 she was based in Freetown, Sierra Leone—during the height of the Ebola epidemic.

We continue to work in West Africa, helping Sierra Leone and Liberia recover from the devastation of Ebola, and helping other countries in the region be better prepared for similar health emergencies.

Nepal: Tribute to Humanitarian Workers



Photo: Anthony Scoggins/Oxfam
**Privthyva was born April 25th
—an hour after the earthquake.**

IN RURAL DOLAKHA, EVEN IN GOOD TIMES, WOMEN DO NOT GIVE BIRTH in a hospital. A few, lucky women may make it to a local health post. But generally, mothers give birth at home, supported by family and neighbours and if fortunate, a trained birth attendant. On the afternoon of April 25th, as Privthyva’s mother cried out for assistance from her damaged home, there was silence. Her husband was away working in the city, and everyone in the village had apparently scattered into the surrounding hills, scrambling for safer ground as the earth shook and their simple mud and brick homes crumbled. Someone must have noticed her absence though, and people slowly if hesitantly returned to the village. Neighbours heard her cries and the local women helped her move to what seemed the most secure corner of her damaged home. And there, amongst the debris, Privthyva was welcomed into the world.

It was early August when Privthyva’s mom told me—an outsider—her dramatic story. We had stopped by the local village health post as part of an inter-agency tour of earthquake affected communities to see how people are coping almost 4 months later. A local NGO had re-established pre and neo-natal trainings at the health post, and in the midst of all the movement and chatter I thought it was just my knees wobbling as I took notes and photographs. But no—“Aftershock!”, the local NGO field worker inserted into her running translation and commentary. “By the way”, she added on our walk back to our vehicles, “Privthyva means Earth in Nepali”.

In our travels through central Nepal, we met men clearing land slides and hauling rubble and debris to rebuild country roads and



Photo: Pablo Tosco/Oxfam
Oxfam assess the damage in the Gongabu-4, Naya Buspark area of Kathmandu.

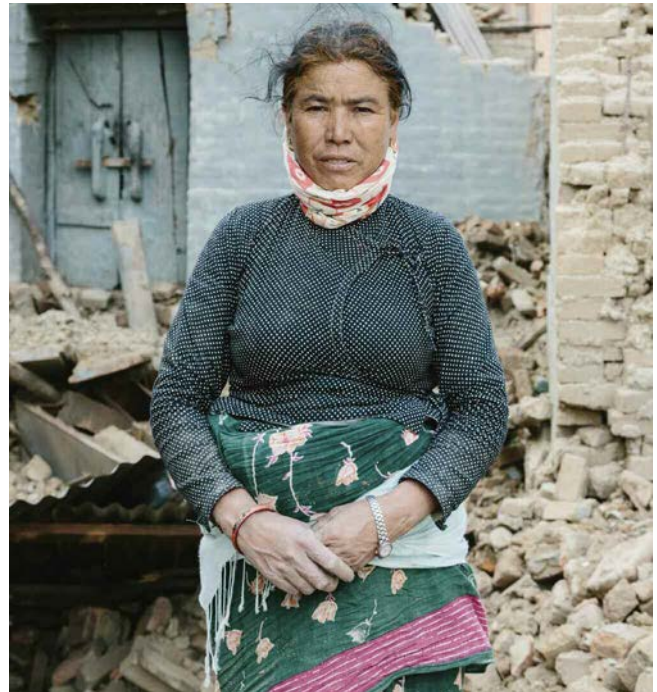


Photo: Aubrey Wade/Oxfam

Indramaya Shrestha searches for belongings in the remains of the collapsed building in which she lived with her brother-in-law and his family when an earthquake measuring 7.8 on the Richter Scale struck Nepal, killing her brother-in-law and leaving the family homeless.

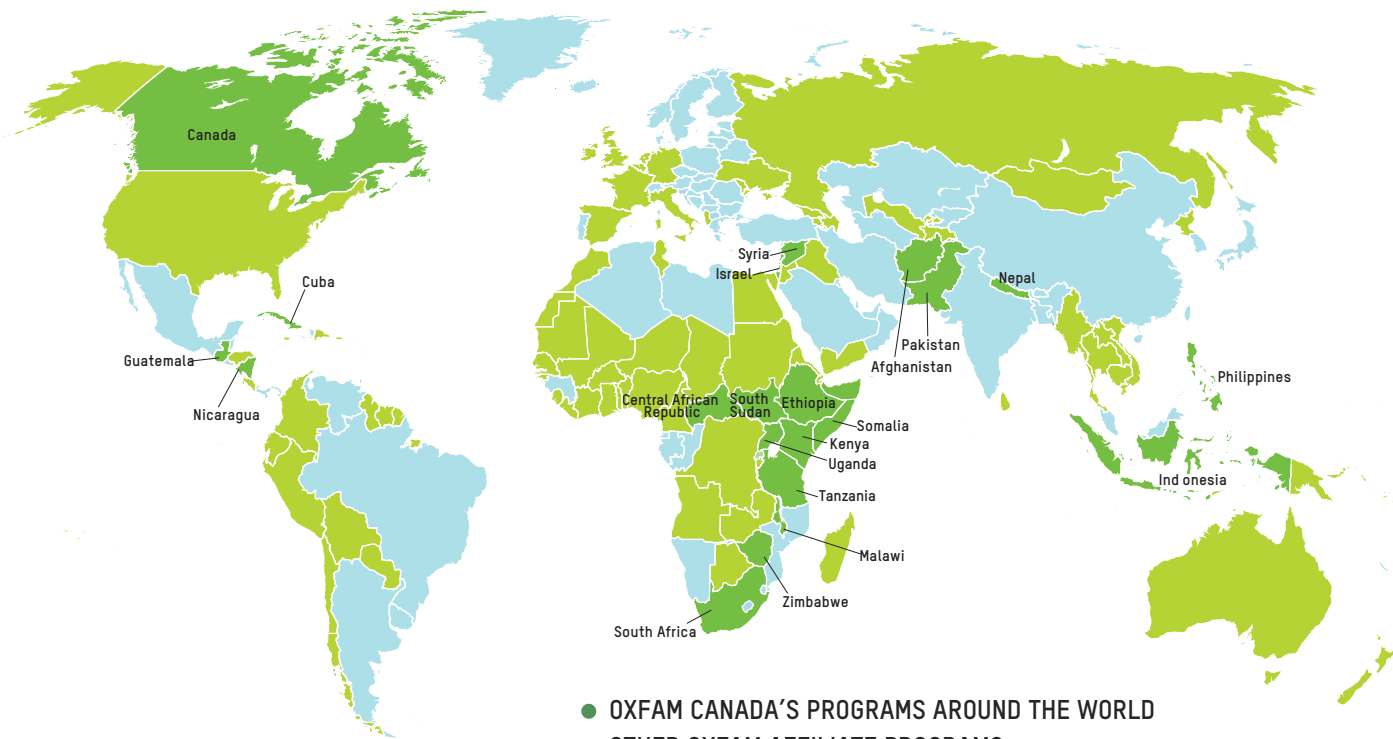
ensure access to their mountain villages. We met a group of Dalit (low-caste) women who had reinforced the slopes around the local school so that their children would be safe at school should another quake occur. (There have been almost 400 significant after-shocks since the ‘big one’ in April.) We attended a well-organized distribution of metal sheets to families for reconstructing roofs and homes in the midst of the monsoon rains. And we sat in on meetings of local government and NGO officials, as they tried to navigate the ever sensitive negotiations of “who gets what” when the circumstances are so grim and the resources so limited.

A number of the agency staff I met in Nepal (through the canvas walls of adjoining tents or across tables in mess halls) are now approaching the end of their Nepali assignment. After four months, the earthquake response effort is shifting from emergency work to longer-term recovery and reconstruction. Many of these remarkable individuals had arrived straight from fighting the Ebola crisis in West Africa... no doubt many will now head to the scene of the latest crisis... civil conflict in Burundi ... floods in Myanmar.... drought in Ethiopia... there are always too many choices.

It’s a terrible and daunting calling,—but as a community of nations, we are surely in their debt.

Anthony Scoggins, Director of International Programs for Oxfam Canada, was in Nepal in August as part of the Humanitarian Coalition’s review of agency responses to the Nepal earthquake.

OXFAM CANADA PROGRAMS



- OXFAM CANADA'S PROGRAMS AROUND THE WORLD
- OTHER OXFAM AFFILIATE PROGRAMS

THE INTERNATIONAL OXFAM CONFEDERATION

OXFAM CANADA IS PART OF THE INTERNATIONAL Oxfam confederation. Together we are 17 organizations networked in 94 countries, as part of a global movement for change. We work directly with communities, and we seek to influence those in power to ensure that people living in poverty can improve their lives and livelihoods and have a say in decisions that affect them.

THE CONFEDERATION INCLUDES:

- Oxfam America ■ Oxfam Australia
- Oxfam-in-Belgium ■ Oxfam Canada
- Oxfam France ■ Oxfam Germany
- Oxfam Great Britain ■ Oxfam Hong Kong
- Oxfam India ■ Oxfam Intermón (Spain)
- Oxfam Ireland ■ Oxfam Italy
- Oxfam Japan ■ Oxfam Mexico
- Oxfam New Zealand
- Oxfam Novib (Netherlands)
- Oxfam-Québec

CANADA : Program expenditure: \$86,052

AREAS OF WORK: women's rights and gender equality, public education, campaigning, advocacy, coalition-building.

LATIN AMERICA AND THE CARIBBEAN: CUBA, GUATEMALA, NICARAGUA: Program expenditure: \$631,591

AREAS OF WORK: women's rights and gender equality, sustainable livelihoods, labour rights, leadership and participation, violence against women, capacity building, health, humanitarian relief.

HORN OF AFRICA: ETHIOPIA, SOMALIA, SOUTH SUDAN: Program expenditure: \$1,668,941

AREAS OF WORK: women's rights and gender equality, community capacity building, rural livelihoods, disaster risk management, food security, livestock, water and sanitation, health promotion, humanitarian relief.

SOUTHERN AFRICA: MALAWI, SOUTH AFRICA, ZIMBABWE: Program expenditure: \$1,844,552

AREAS OF WORK: women's rights and gender equality, HIV and AIDS prevention and treatment, rural livelihoods, domestic violence, civil rights, community capacity building, food security, public health promotion, water, humanitarian relief.

ASIA/MIDDLE EAST: AFGHANISTAN, INDONESIA, ISRAEL, NEPAL, PAKISTAN, PHILIPPINES, SYRIA: Program expenditure: \$3,826,491

AREAS OF WORK: women's rights and gender equality, livelihood support, community mobilization, disaster management, agricultural rehabilitation, public health promotion, humanitarian relief.

Statement of Financial Position

March 31, 2015,
with comparative information for 2014

	2015	2014
Assets		
Current assets:		
Cash	\$ 2,711,517	\$ 1,932,345
Accounts receivable	183,577	81,066
Advances to partners	1,977,451	1,868,088
Prepaid expenses	115,655	119,861
	4,988,200	4,001,360
Tangible capital and intangible assets	4,061,087	4,360,021
	\$ 9,049,287	\$ 8,361,381
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 985,258	\$ 1,109,372
Deferred revenue	4,509,191	3,766,239
Current portion of long-term debt	110,664	107,857
	\$ 5,605,113	\$ 4,983,468
Longterm portion of longterm debt	950,726	1,061,178
Accrued benefit liability	166,900	242,600
Net assets:		
Invested in tangible capital and intangible assets	2,999,697	3,190,986
Endowments	1,289	1,289
Unrestricted	(674,438)	(1,118,140)
	2,326,548	2,074,135
	\$ 9,049,287	\$ 8,361,381

Statement of Operations

Year ended March 31, 2015
with comparative information for 2014

	2015	2014
Revenue:		
Donations	\$ 6,230,127	\$ 7,723,639
Bequests	762,989	663,429
Grants and Contributions:		
Government of Canada	4,057,491	11,856,890
Nongovernment organizations	952,257	403,484
Other Oxfam	2,269,662	1,704,033
Other governments	482,051	807,665
Interest	23,626	11,305
Miscellaneous income	105,854	81,489
Proceeds on disposal of tangible capital assets	64,468	184,000
Foreign exchange gain	3,795	2,750
	14,952,320	23,438,684
Expenses		
Operating:		
Overseas projects	9,273,644	17,598,842
Overseas project management	424,168	383,623
Education and public affairs	961,701	1,062,193
Program support:		
Administration	1,866,743	2,221,804
Fundraising	2,136,851	1,777,113
	14,683,107	23,043,575
Excess of revenue over expenses	\$ 269,213	\$ 395,109



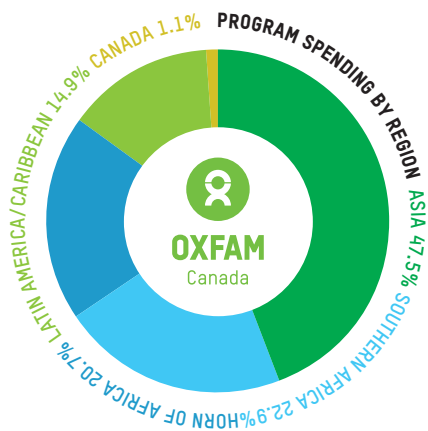
Photo: Irina Werning/Oxfam

PROGRAM SPENDING



Photo: Michelle Curran/Oxfam

Hygienists at Oxfam managed Kumala CCC in Sierra Leone. Pictured from left to right Lamrana B Sesay, Fatmata Jalloh, Bintu Kabba, Aminata Turay and Ramatu S Jalloh. The women worked to fight Ebola.

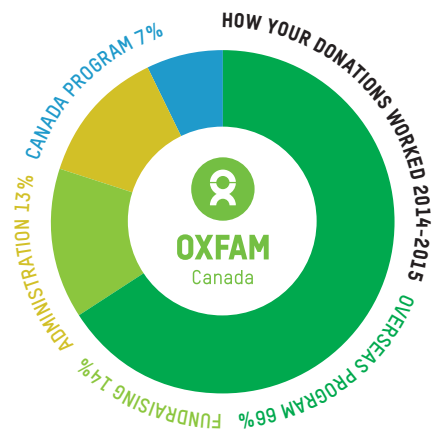


OXFAM CANADA PROGRAM SPENDING BY REGION

- 66% **OVERSEAS PROGRAM** Project support and funds for implementing, managing and monitoring work overseas.
- 14% **FUNDRAISING** Raising money, finding new donors, producing literature, receipting and responding to enquiries.
- 13% **ADMINISTRATION** General office costs, financial services, governance and other essential functions.
- 7% **CANADIAN PROGRAM** Education, advocacy, outreach and linking issues at home and abroad.

HOW YOUR DONATIONS WORKED 2014-2015

- 47.5% ASIA
- 22.9% SOUTHERN AFRICA
- 20.7% HORN OF AFRICA
- 7.8% LATIN AMERICA/CARIBBEAN
- 1.1% CANADA



OXFAM DONORS

OXFAM CANADA ACKNOWLEDGES THE GENEROUS FINANCIAL SUPPORT WE RECEIVED FOR OUR PROGRAMS DURING FISCAL YEAR 2014-2015 from the Department of Foreign Affairs, Trade, and Development (DFATD) as well as from other Oxfam affiliates.

We also thank the many individuals, organizations, unions, foundations and businesses whose continuing commitment and support make our work possible.

THANK YOU!

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Global Visionaries are a very special group of people who have confirmed their intent to leave Oxfam Canada a gift through their estate plans.

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Professor Emeritus Meyer Brownstone
Danny Chan
Carole Christopher & Richard Pollay
Margaret F. Cross
Alexander Daughtry
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Amanda & Charles Vaughan
Elizabeth Cecilia Willekes
Zachariah Family, Ottawa
127 chose to remain anonymous



OXFAM
Canada

END THE INJUSTICE OF POVERTY AND INEQUALITY

OXFAM'S APPROACH UNLOCKS THE POWER OF PEOPLE. WE COMBINE long-term projects, emergency response and campaigns to tackle the root causes of poverty, including gender inequality. It's the power of our three approaches that changes people's lives forever.

EMPOWER WOMEN: END POVERTY

EMPOWERED WOMEN CAN CHANGE THE WORLD. THAT TRUTH informs all our work, from our response to humanitarian emergencies to our campaigns for social justice and the long-term investments we make in some of the poorest communities on the planet.

Oxfam Canada works with partners around the world who courageously tackle a range of issues such as violence against women, food security, health care and education. Supporting women leading change in their communities is the key to overcoming the injustice of poverty and inequality.

OUR GOALS

Saving Lives

We respond fast in emergencies, and stay to help people rebuild their lives. In humanitarian crises we work to build the capacity of government and local responders, including local women's rights organizations, to deliver effective disaster relief.

Creating Lasting Change

Oxfam Canada invests in long-term development projects with communities that are determined to shape a better future for themselves. Programs are diverse—from adapting to the impacts of climate change to creating new livelihood opportunities to changing social attitudes about gender and human rights.

Tackling Root Causes

In a world rich in resources, poverty and inequality aren't inevitable—they are injustices that we must overcome. Oxfam works to change the laws and power dynamics by tackling issues on women's rights, inequality and gender in emergencies.

People Power

At the heart of all we do you'll find a common thread: people. Resourceful, determined, passionate people relentlessly working to overcome injustice and inequality together.

OXFAM CANADA SUBSCRIBES TO A NUMBER OF CODES OF CONDUCT that govern our practices—commitments to good governance, financial management, program delivery, fundraising, and human resources. These codes include:

- Oxfam International: we are bound to uphold the confederation's constitution and code of conduct
- Canadian Council for International Cooperation's Code of Ethics
- Volunteer Canada's Canadian Code for Volunteer Involvement
- Imagine Canada's Ethical Fundraising and Financial Accountability
- Oxfam Canada's privacy policy: this policy protects the privacy of our donors, members and partners.
- Oxfam Canada's policy on equity and diversity
- Oxfam Canada's Gender Policy
- Oxfam Canada is a member of the Humanitarian Coalition

For a copy of these codes, contact our national office at 1-800-466-9326 or go online to www.oxfam.ca/who-we-are/codes-of-conduct.



Photo: Melanie Gallant/Oxfam

OXFAM CANADA'S MANAGEMENT TEAM 2015

Julie Delahanty, Executive Director
Caroline Marrs, Director of Centre for Gender Justice
Hélène Paquet-Young, Director of Organizational Services
Anthony Scoggins, Director of International Programs
Sean Wong, Director of Fund Development

For an online copy of this report, more information about Oxfam Canada's work how you can get involved, visit us at WWW.OXFAM.CA.

OXFAM CANADA ANNUAL REPORT 2015

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COVER PHOTO:
Ella Dickinson/Oxfam;
Leader of the Women's Chicken Co-operative in Moussoro, Chad

BACK COVER PHOTO:
Eva-Lotta Jansson/Oxfam;
A boy holds a lamb in Burkito, Ethiopia



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