



Pascal Chapat

OXFAM CANADA ANNUAL REPORT

2012



OXFAM
Canada

OUR YEAR

Message from the Chair of the Board and the Executive Director

A positive future now – free from poverty and injustice. That’s how we at Oxfam sum up our vision and our challenge.

We live in a world of tumult where growing inequality, spiking food prices and increasingly violent weather are undermining gains for many – in particular women and girls. But we also see growing numbers of citizens taking action to defend their rights and improve their lives.

Among Oxfam’s partners are courageous and creative women and men, many very young, who are confronting this stark reality and building a better world. They reject the status quo and challenge complacency in the face of so much wealth and such dire poverty.

They call on governments and elites in the North and the South to account for the gap between their rhetoric and reality, where those who did the least to create the economic and climate crises are the ones affected first and most. And they are organizing communities to pool assets and share risks so they can be more self-sufficient and resilient.

Among Oxfam supporters in Canada we are proud to say there are many active global citizens who share this passion and reflect this same commitment to social justice in their day-to-day lives. Through their contributions of time and money, as leaders in their communities and on their campuses, as fundraisers and educators, as e-activists and world-aware consumers, they model the future we are working together to build today, a future in which everyone can exercise their



rights and pursue their dreams, free from threats, violence and suffering.

Oxfam itself is not immune to political and economic crises. While we continue to grow our program and our support to partners, we have been forced to reduce our staff and our presence in some communities across Canada.

This process of change has been painful at times but it has made us look carefully at what we do and how we can do it differently to increase our impact and our influence and make the best possible use of our precious resources. We believe that in this process of reinventing ourselves, we have increased our sustainability and resilience – important goals in turbulent times.

Your continued support for our efforts and those of our partners is greatly appreciated – and absolutely essential to our success. Thank you.

Margaret Hancock

Margaret Hancock
Chair

Robert Fox
Executive Director

Oxfam Canada offices

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OXFAM CANADA IN ACTION

We live in a rich world. Yet more than a billion people live in poverty, and the gap between rich and poor is widening. Charity as we've known it is not enough.

Oxfam can see a better way. We're a global movement for change – a network that empowers individuals, communities and organizations to build a future free from the injustice of poverty where the rights of women and girls are promoted and respected.

- We want justice in the world
- We speak out for systemic change
- We make things happen here and now

In 2012, Oxfam Canada's work reached more than 6 million people in 22 countries. Our work was made possible through the support of more than 50,000 donors, 33,000 campaigners and over 8,000 members across Canada.

Here are a few examples of Oxfam Canada in action.



Nick Danziger/Oxfam

42 per cent of girls interviewed by Oxfam for the report *High Stakes: Girls' Education in Afghanistan* said their school did not have a building. Girls are regularly taught in tents, temporary structures or the open air.



Humberto Mayol

Milagros Telles Rios

MEET A FEMALE FOOD HERO

Milagros Telles Rios is one of the few women who serves as president of a sugarcane cooperative in Cuba. She has promoted women into

key positions in her cooperative. She is a leader in Oxfam's partner the National Association of Small Farmers (ANAP) in Las Tunas. For the past ten years she has presided over the agricultural cooperative Sabino Pupo specializing in sugarcane production with exceptional results. In particular her cooperative has developed expertise in reforestation and soil conservation.

As Milagros points out, women are playing a key role in the effort to produce fresh vegetables, milk and meat as technicians, specialists and workers, but few become members of cooperatives or leaders. In Cuban families, the responsibility for many domestic chores is still fundamentally assigned to women and there are engrained attitudes that favor men for certain jobs.

Oxfam is supporting ANAP workshops to inform women about the benefits of joining cooperatives, to ensure technical training for women and to facilitate the advancement of women as farmers and leaders in Cuba.

WOMEN FIND THEIR VOICE

Nurlia is a 38-year old widow in a small village in Indonesia. She was encouraged to help found a local women's group as part of Oxfam's program to rebuild coastal livelihoods in the country. She first took part in a training session in November 2010, and the women's group in her village was formed in early 2011. As many of the local women were illiterate, one of their first goals was to learn to read and write.

To earn income, they began raising ducks, making salted eggs and dried meat, dried milkfish, jam from pedada (the fruit of the mangrove tree) and managing local milkfish ponds. Lack of knowledge is no obstacle for Nurlia.

"I ask other people who know, and learn from them. Our products are then sold and the profits are shared among the group."

"I'm delighted because now I can read and write – I used to be too scared to go to meetings in the village because I couldn't read and write!" Nurlia said. She also gained the confidence to go to official government planning meetings to put forward proposals from the group.

When no proposals made by women were included in the local development plan, Nurlia went to the office of the local



Oxfam

Nurlia in Indonesia

industry, trade and fisheries agencies requesting support. After a week with no response, the group descended on the government offices to ask why. This was something that had never happened before – a women’s group going directly to local authorities to voice their concerns.

Eventually their proposal to improve the quality of their dried meat and salted eggs was accepted. Nurlia hopes that with this support they will generate more funds and they can become members of the industry and trade agency cooperative and sell their products throughout the region.

For Nurlia, being self-reliant and having capital is the key change. “Women here don’t have to ask their husbands for money anymore, because they have their own money.”

GROWING A FAMILY’S FUTURE

Gloria’s family includes her husband Pedro, seven children, 30 grandchildren and 25 great grandchildren. They all live and work together on her small farm in Terrabonna, two hours north of Managua, Nicaragua. And together they’re harvesting a growing surplus of garden vegetables.

The key to their success is a large well that lets them irrigate their crops – and the support of FEMUPROCAN, an Oxfam partner organization that connects cooperatives of farm women across the country.

Gloria says before the well she and her family grew beans and corn. In a good year, they’d harvest two crops. Terrabonna is dry and the weather is increasingly unpredictable. Years of drought followed by recurring flash floods meant yields were low and unpredictable. They often failed to grow enough to feed themselves, much less pay off the loans for seed and fertilizer – or earn extra cash to pay school fees.

But with the help of FEMUPROCAN and Oxfam they were able to break this cycle of subsistence and start to improve their quality of life. With sweat equity and a loan for materials,



Gloria Mairena on her farmland

Gloria and her family dug a large well on their farm. With a look of pride, Gloria says “with that water we have been able to transform the farm – and our lives.”

Most of her land is now used for tomatoes, onions, peppers and plantain – cash crops that need

lots of labour. But in Gloria’s case, that’s not a problem as everyone pitches in. There are no tractors or trucks or fancy equipment. Fields are ploughed and prepared by hand. She sprouts her own seedlings in a small hut from seeds she has bought or conserved. Compost and fertilizer – all natural – are also applied by hand. The produce is then picked and sold to traders who supply Managua’s wholesalers.

Prices vary from day to day but the income is good enough that she’s been able to pay off her loan for the well and the working capital she borrows from FEMUPROCAN. Her family is eating well and the younger ones are staying in school longer. And she’s been able to double her land holdings to five manzanas [3.5 hectares or 8.5 acres] by buying an adjacent property.

MANY WAYS TO BE POWERFUL



Jacoba Armoed tells her story

Jacoba Armoed doesn’t stand out in a crowd. She’s not the first one to speak, nor the loudest. But in recent years, she has found that there are many ways to be powerful.

Jacoba was born in the Western Cape region of South Africa. She lived on a farm owned by a rich, white

landowner. She worked alongside her husband who for years was partly paid in alcohol. He beat her regularly. Without her name on the deed of her own home, she had to endure the abuse.

One day she’d had enough. There was no obvious tipping point. It just became unbearable, so Jacoba reached out. She contacted Oxfam partner, Women on Farms Project (WFP), an organization determined to see South African women experience the same constitutional rights as men. WFP builds capacity through rights-based education, advocacy, lobbying, and work with individual women. They also helped to nurture the evolution of South Africa’s first and only women-led trade union of farm workers that brings women together to support one another.

As women began to share their stories they quickly picked up on the common threads of poverty, threats of eviction, and gender-based violence.

Before connecting with WFP, Jacoba felt isolated and powerless. The only examples of leadership she’d seen had been the brutal actions of the landowners and managers. Jacoba used the information about her rights and made application for an interdict to stop the abuse. She attributes the cessation of abuse to the interdict but also to her own sense of power and leadership.

There are a lot of ways to be powerful. That’s something that has become clear to Jacoba, who served on the board of WFP until December 2011.

Her husband has stopped beating her, and has become proud of her work. In private it is sometimes still a struggle for him to accept that she is often out of the house for meetings, but in public she overhears him bragging about her successes.

THE GROW CAMPAIGN

In June 2011, Oxfam launched a new, four year campaign, GROW. The campaign's aim is to tackle the failings in the global food system. Almost a billion of us go to bed hungry every night, the majority women and girls. This isn't because there isn't enough food, but because of deep imbalances in opportunity and control of resources. Women are responsible for the majority of food production in many developing countries but they are the least likely to have access to markets, land and credit.

We're working to create a movement of people to build a future where everyone on the planet has enough to eat, always. We're focusing on four interlinked aspects of the global food system that contribute to world hunger, particularly for women:

Land grabs: These unfair deals by powerful countries and companies are forcing poor farmers and communities from their land. We want to change the policies of governments and companies and give farming communities the support they need to thrive.

Food price volatility: In the current economic climate everyone has noticed increases in food prices, but for the world's poorest people, who spend 80 per cent of their income on food just to survive, any increase has devastating effects. GROW targets the key causes of volatile food prices that make food unaffordable, such as the use of land for biofuel rather than for food, and food speculation where big banks bet on the prices of staple foods, increasing prices.

Supporting sustainable farming: Oxfam continues to support farmers to grow food in a sustainable way through our livelihoods programs and the GROW campaign. For our world to grow together, we need to change the way the world thinks about farming. We want to see more investment and support for small-scale farmers so they can produce food in a sustainable way.

Climate change: Climate change and extreme weather conditions which wipe out crops are having a major effect on the world's food resources. Our programs enable communities to adapt to the changes in their environment that affect their ability to feed themselves.

GROW is an ambitious campaign, but in an age where we're more connected than ever, we've seen the changes that people can achieve when acting together.

INTERNATIONAL WOMEN'S DAY

March 8, 2012, marked the 101st International Women's Day. In an amazing show of solidarity around the world, Oxfam and our partners demonstrated our ongoing commitment to women's rights, drawing attention to the issues through events, actions, marches and panels. Here are a few examples:

- In **Bangladesh**, Oxfam held film screenings, meetings and press conferences across five divisional centers to highlight the issues facing women in Bangladesh.
- In **Myanmar**, Oxfam and the Women Protection Technical Working Group celebrated the Day with the Department of Social Welfare. This group then met with officials from other key ministries to discuss proposed initiatives related to national strategic plans for the advancement of women in Myanmar.
- In **Nicaragua**, a group of women's movement actors composed of more than 20 feminist organizations and numerous individual women, participated in a national march and communicated their messages with stickers and signs promoting the women's movement.
- In **Canada**, Oxfam promoted the voices of women, small scale farmers and producers around the world through a series of local events in communities across the country, challenging Canadians to help fix the broken food system.



Annie Bunderoth/Oxfam

Zimbabwe: Ipaishe had enjoyed a simple life until her husband died. She was one of the first to receive a plot to farm. She cycles the 6 km to the field. "I have always longed to own a piece of land where I can satisfy my desire for farming. It's a dream come true."

Somalia: Daud, a member of staff from Oxfam partner Hijra, checks on a water tank built with funding from Oxfam. These three tanks supply clean water to all of Siliga, a camp for Somalis displaced by famine and conflict.



Geno Teffilia/Oxfam



Tina Foster/Oxfam

Ethiopia: at a rehabilitated water point in Shinile Woreda, people learn to keep the insides of their jerrycans clean – all part of Oxfam hygiene promotion work to improve water quality in drought affected communities.

SAVING LIVES IN EAST AFRICA

In mid-2011 a major food crisis was declared across parts of East Africa. Families' livelihoods were destroyed as livestock died and harvests failed. Triggered by the poorest rains in 60 years, which caused severe and repeated drought, more than 12 million people were left in desperate need of aid across Somalia, Ethiopia and Kenya.

Oxfam launched its largest ever appeal for the region and received an overwhelming response from supporters. Working with communities, governments, and local and other international NGOs, Oxfam has reached more than three million people in Somalia, Kenya and Ethiopia with safe water, sanitation, cash and other support. This assistance provided both life-saving humanitarian aid as well as long-term development support, helping communities cope with a changing climate and increasingly frequent droughts.

Since early 2011 when we saw the emergency developing, Oxfam has been:

Providing clean, safe water: After years of poor rainfall many local water sources had run dry. Our engineers repaired boreholes, wells and water pumps, improved traditional water storage reservoirs, and trained local maintenance committees.

Improving sanitation and public health: Due to high malnutrition, poor water supplies, and people moving to escape the drought, there was a real risk of outbreaks of fatal diseases such as cholera, malaria and diarrhea. Oxfam built and rehabilitated latrines, and conducted widespread health campaigns in rural areas and crowded refugee camps.

Providing nutrition: Oxfam supported community-based nutrition programs in Mogadishu, Somalia, providing therapeutic food to acutely malnourished children under five. In Ethiopia, we supported a supplementary food distribution program for moderately malnourished children under five, pregnant or nursing mothers, and some elderly people.

Rebuilding livelihoods and increasing access to food, markets and services: A food crisis is not always about a shortage of food – often, food is there but people cannot access it. In many parts of East Africa food was available in the markets but rising prices meant it was too expensive for families to afford. Oxfam equipped farmers with new tools and seeds, and helped them prepare for the next harvest as well as providing cash to enable people to buy food and keep markets functioning.



THE INTERNATIONAL OXFAM CONFEDERATION

Oxfam Canada is part of the international Oxfam confederation. Together we are 17 organizations networked together in 94 countries, as part of a global movement for change. We work directly with communities, and we seek to influence those in power to ensure that people living in poverty can improve their lives and livelihoods and have a say in decisions that affect them.

The confederation includes:

- Oxfam America
- Oxfam Australia
- Oxfam-in-Belgium
- Oxfam Canada
- Oxfam France
- Oxfam Germany
- Oxfam Great Britain
- Oxfam Hong Kong
- Oxfam India
- Intermón Oxfam (Spain)
- Oxfam Ireland
- Oxfam Mexico
- Oxfam New Zealand
- Oxfam Novib (Netherlands)
- Oxfam-Québec
- Oxfam Italy
- Oxfam Japan

OXFAM CANADA'S PROGRAMS

Canada

Program expenditure: \$548,690

Areas of work: women's rights and gender equality, public education, campaigning, advocacy, coalition-building.

Latin America and the Caribbean: Cuba, El Salvador, Guatemala, Haiti, Nicaragua and regional initiatives

Program expenditure: \$2,970,452

Areas of work: women's rights and gender equality, sustainable livelihoods, labour rights, leadership and participation, violence against women, capacity building, gender mainstreaming, health, humanitarian relief.

Horn of Africa: Ethiopia, Somalia, Sudan and regional initiatives

Program expenditure: \$8,159,282

Areas of work: women's rights and gender equality, community capacity building, organizational capacity building, rural livelihoods, disaster risk management, food security, livestock, knowledge-building, water and sanitation, health promotion, humanitarian relief.

East Africa: Democratic Republic of Congo, Kenya, Tanzania, Uganda

Program expenditure: \$2,172,022

Areas of work: women's rights and gender equality, community capacity building, organizational capacity building, rural livelihoods, disaster risk management, food security, livestock, water and sanitation, health promotion, humanitarian relief.

Southern Africa: Mozambique, Namibia, South Africa, Zimbabwe

Program expenditure: \$2,572,732

Areas of work: women's rights and gender equality, HIV and AIDS prevention and treatment, rural livelihoods, domestic violence, civil rights, community capacity building, food security, public health promotion, water, humanitarian relief.

Asia: Afghanistan, China, Indonesia, Japan, Pakistan

Program expenditure: \$6,517,285

Areas of work: women's rights and gender equality, livelihood support, community mobilization, disaster management, domestic violence, agricultural rehabilitation, public health promotion, humanitarian relief.

Statement of financial position

March 31, 2012, with comparative figures for 2011

	2012	2011
Assets		
Current assets		
Cash	\$ 6,716,457	7,675,256
Short-term investments	745,701	743,495
Accounts receivable	849,441	598,005
Advances to partners	9,792,772	3,047,484
Prepaid expenses	195,549	227,816
	18,299,920	12,292,056
Capital assets	5,057,461	5,090,545
	\$23,357,381	17,382,601
Liabilities and Net Assets		
Current liabilities		
Accounts payable and accrued liabilities	\$ 811,571	1,126,494
Accrued benefit liability	401,400	366,300
Deferred revenue	19,034,436	12,218,524
Current portion of long-term debt	113,140	107,463
	\$20,360,547	13,818,781
Long-term liabilities		
Long-term portion of long-term debt	1,281,740	1,394,665
Net assets		
Invested in capital assets	3,662,581	3,588,417
Endowments	1,289	1,289
Unrestricted deficiency	(1,948,776)	(1,420,551)
	1,715,094	2,169,155
	\$23,357,381	17,382,601

Statement of revenues and expenses

Year ended March 31, 2012, with comparative figures for 2011

	2012	2011
Revenue		
Donations	\$ 9,060,296	7,991,051
Bequests	674,164	833,332
Grants and contributions:		
Canadian International Development Agency	16,006,750	10,724,744
Non-government organizations	1,572,094	2,015,646
Other Oxfam	2,546,848	3,067,643
Other Governments	488,411	-
Interest	66,041	26,900
Foreign exchange gain	14,358	-
Miscellaneous	1,239,201	1,196,242
	31,668,163	25,855,558
Expenses		
Operating		
Overseas projects	24,941,707	19,671,451
Overseas project management	475,191	222,958
Education and public affairs	1,622,136	1,754,502
Foreign exchange loss	-	161,262
	27,039,034	21,810,173
Program support		
Administration	2,485,408	2,426,680
Fundraising	2,597,782	3,079,927
	5,083,190	5,506,607
	32,122,224	27,316,780
Excess (deficiency) of revenue over expenses	\$ (454,061)	(1,461,222)

For a full copy of Oxfam Canada's audited financial statements go to www.oxfam.ca.

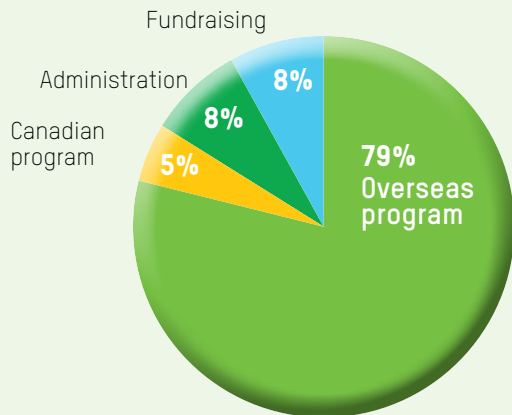
Oxfam Canada is incorporated under the laws of Canada.

Charitable Registration # 12971 6866 RR0001

ACCOUNTS

How your donations worked in 2011-2012

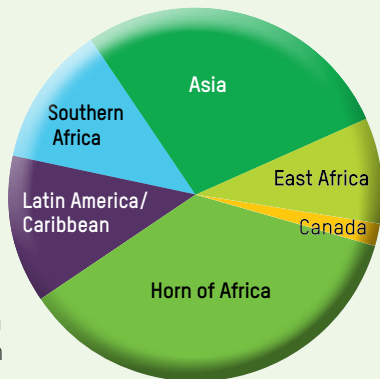
- **79% Overseas program** Project support and funds for implementing, managing and monitoring work overseas.
- **5% Canadian program** Education, advocacy, outreach and linking issues at home and abroad.
- **8% Administration** General office costs, financial services, governance and other essential functions.
- **8% Fundraising** Raising money, finding new donors, producing literature, receipting and responding to inquiries.



84% Total program

Oxfam Canada program spending by region

- **28% Asia**
- **9% East Africa**
- **2% Canada**
- **36% Horn of Africa**
- **13% Latin America and the Caribbean**
- **12% Southern Africa**



OUR DONORS

Oxfam Canada acknowledges the generous financial support we received for our programs during fiscal year 2011-2012 from the Canadian International Development Agency (CIDA) as well as from other affiliates of the international confederation Oxfam.

We also thank the many individuals, organizations, unions, foundations and businesses whose continuing commitment and support make our work possible.

Thank you!

Institutional and Corporate Donors (\$2500 and above in fiscal year 2011-2012)

All Charities Campaign, Province of Manitoba

B.C. Government and Service Employees' Union (BCGEU)

BareMetal.com Inc.

BC Hydro Employees' Community Services Fund (HYDRECS)

British Columbia Teachers' Federation

Brompton Financial Services Inc.

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Cassels Brock & Blackwell LLP

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CAW Social Justice Fund

Citizens Bank of Canada

CEP Humanity Fund

Concertmasters Inc.

Congregation of the Sisters of the Presentation

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Cupe Local 3550 - Edmonton Public Schools Support Staff

CUPE Local 4400

CUPE- SCFP

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NL Nurses Union

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OPG Employees' & Pensioners' Charity Trust

Peel Elementary Teachers' Local

Philanthropy Preceptorship Fund

Polish Canadian Humanitarian Society

Prep101

Public Service Alliance of Canada Social Justice Fund

Share Our Strength Canada Society

Sisters of St. Joseph of the Diocese of London, Ontario

State Street Trust Company Canada

Steelworkers Humanity Fund

Susila Dharma International

TELUS

The Bennett Family Foundation

The John Brouwer Foundation

The Old Spaghetti Factory

The United Church of Canada Foundation

Toronto Zen Centre

Trent University Students

Turner Drake & Partners Ltd.

United Nurses of Alberta

University of Saskatchewan Employees

Vancity Credit Union

Western Union Business Solutions

17 corporations and institutions wished to remain anonymous

OUR DONORS continued

In 2011-2012 the following corporations matched their employees' contributions to Oxfam

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AllianceData	Murphy Oil Company LTD	Norma Clouston	Dr. Mark Henkelman	Dr. David May	Dr. Anne Shepherd
AMD Matching Gift Program	Saint-Gobain Corporation Foundation	Denis Cole	Dr. Spencer Henson & Dr. Kerry Preibisch	Mel McDonald	Leo Shin
Autodesk Matching Gifts Program	SAP Canada Inc	Nicholas Coleman	Grant Henwood	Robert McDougall	Simona Siad
Aviva Canada Inc	Schneider Electric / Square D Foundation	John Cuthbertson and Rhonda Wishart	David Higgins	Dr. Alastair McKinnon	Kimberley Simmonds
Bayer Inc.	Suncor Energy Foundation	Martin Dawes	Peter Hinchcliffe	Mary & Joseph Meaden	Judy Skinner
BHP Billiton Matched Giving Program	TELUS	Tom & Julia Della Maestra	Joshua Hincks	Mat Monaco	Linda & Alan Slavin
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Macquarie Group Foundation	Michael Broderick	Judy & David Goodings	Mark Kidner	Jim Prentice	<i>41 individuals wished to remain anonymous</i>
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	Judy Clarke	Dr. Robert Hayes and Dr. Sarah Thompson	Abe J. Leventhal	Dr. Stephen Ross	<i>10 donors wished to remain anonymous</i>
		Terence M. Heaps	Dr. Daniel Levin & Lilian Bonin	Bushra Sabir	
			Dr. Max Lincoln	Brian Sawatzky	
			Vaclan Linek	David Scrimger	
			J. C. MacDonald	Allan Seitz	
			Kevin Macintyre		
			Lorna MacKenzie		
			Jordan MacPhee		



OXFAM UNWRAPPED GREAT GIFTS THAT GIVE TWICE

Oxfam Canada's Unwrapped online gift catalogue got a new look in late 2012. We still have old favourites like chickens and goats, but there's a new look to all of the cards and e-cards.

Over the year, thousands of Canadians surprised their friends and families with goats, chickens, schoolbooks, organic gardens and much more, helping raise more than \$600,000 for Oxfam's work. Of course, the gifts are in name only, with the real items going to women, men and children in poor communities where these items can really make a difference. Check out all our gift ideas at www.oxfamunwrapped.ca.

Our accountability

Oxfam Canada subscribes to and is a signatory to a number of codes of conduct that govern our practices – commitments to accountability, good governance, financial management, program delivery, fundraising, communications, volunteer engagement and human resources. These codes include:

- **The international Oxfam confederation:** we are bound to uphold the confederation's constitution and code of conduct.
- **Canadian Council of International Cooperation's Code of Ethics**
- **International NGO Accountability Charter**
- **Association of Fundraising Professionals Code of Ethical Principles and Standards of Professional Practice**
- **Code of Conduct for International Red Cross and Red Crescent Movement and NGOs in Disaster Relief**
- **Volunteer Canada's Canadian Code for Volunteer Involvement**
- **People in Aid Code of Good Practice**
- **Imagine Canada's Ethical Fundraising and Financial Accountability**
- **Oxfam Canada's privacy policy:** this policy protects the privacy of our donors, members and partners.
- **Oxfam Canada's policy on equity and diversity**
- **Oxfam Canada's policy on non-violent protest**
- **Oxfam Canada's Gender Policy**

For a copy of these codes, contact our national office at 1-800-466-9326 or go online to www.oxfam.ca/who-we-are/codes-of-conduct.

Oxfam Canada's Management Team 2012

Robert Fox (Ottawa) Executive Director
Caroline Marrs (Ottawa) Director of Program Development
Kristen Ostling (Ottawa) Director of Policy and Outreach
Hélène Paquet-Young (Ottawa) Director of Organizational Services
Nicole Salmon (Toronto) Director of Fund Development
Anthony Scoggins (Ottawa) Director of International Programs



Our members and volunteers

Oxfam Canada involves a diverse community of thousands of members and volunteers who are actively engaged in ideas, debates and actions that promote women's rights and address the inequalities that underlie poverty and injustice in Canada and around the world.

Members and volunteers are actively engaged in campaigns and fundraising through a wide range of activities across the country. They table at festivals, make presentations to schools and clubs, organize events and public forums on key global issues and meet with elected officials on important policy points. Some are members of Oxfam campus groups. Some hiked 100 kilometres in 48 hours this year while raising money for Oxfam's programs. Some volunteers even dressed up as fruit and vegetables to champion the GROW campaign or as chickens to promote Oxfam Unwrapped. Their contributions are invaluable and we thank them!

Oxfam Canada provides an opportunity for members to play a role in helping formulate the direction of the organization by participating in its governance. Members are encouraged to contribute their advice by nominating, electing and standing for the Board and Regional Steering Committees, as well as attending the National Assembly held every three years.

For more information, contact membership@oxfam.ca.

Oxfam Canada Annual Report 2012

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Cover photo: Doña Fidelina & Don Mario on their farm in Nicaragua.

For an electronic copy of this Report, more information about Oxfam Canada's work or to find out how you can get involved, visit us online at www.oxfam.ca.



Pakistan: A group of women from the village of Yosuf Bhatti, Shikapur proudly hold up the cheques they have received for 'Cash for Work' they have done in their village. Oxfam has been working in 92 villages in the area as part of a flood recovery program and has paid beneficiaries taking part in the 'cash for work' scheme a total of 21,000 rupees (\$255) in 3 installments. Both men and women have been able to take part in the scheme and both are paid the same amount.

WHAT WE DO

Our vision: Oxfam's vision is a just world without poverty. We envision a world in which people can influence decisions which affect their lives, enjoy their rights, and assume their responsibilities as full citizens of a world in which all human beings are valued and treated equally.

Our mission: Oxfam Canada's mission is to build lasting solutions to poverty and injustice with a focus on improving the lives and promoting the rights of women and girls.

Working with Canadians, our partners and allies around the world, we mobilize people and resources to change policies, practices, attitudes and behaviours that create inequality and human suffering.

Oxfam is committed to strengthening a global movement in support of human rights and gender justice on a healthy planet.

Achieving our mission: Ending global poverty begins with women's rights. Women are leaders and change-makers with tremendous capacity to improve their lives and the lives of those around them.

Together, we can change policies and practices that keep people poor and challenge injustice by helping people attain their rights.

- We work to eliminate power imbalances between women and men, girls and boys, at the global, national, regional, community and household levels.
- We work with partners (people and organizations) in countries around the world, building on their strengths and assets to build a positive future.
- We help build partners' capacity to promote women's rights and gender equality, supporting learning and offering expertise, resources and relationships.
- We support partners and initiatives that increase resilience and enhance the environment.
- We act in situations of conflict and crisis to promote rights, protect lives and secure livelihoods.

Many of Oxfam Canada's activities and programs are made possible by financial support from the Government of Canada through the Canadian International Development Agency (CIDA).



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