BEHIND THE BRANDS - ONE YEAR LATER: FOOD COMPANIES SCORECARD

SMALLER SQUARES, CIRCLES AND TEXT ARE FEBRUARY 2013 SCORES. LARGER ITEMS ARE FEBRUARY 2014 SCORES.

0 - 1 Very poor **2 - 3** Poor **4 - 5** Some progress **6 - 7** Fair **8 - 10** Good

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Rank	Company	Score	Land	Women	Farmers	Workers	Climate	Transparency	Water	Total
1 1	Nestle	64%	5 3	5 4	6 5	7 6	8 6	7 7	7 7	45/70 38/70
2 2	Unilower	63%	5 3	5 2	8 7	7 6	7 5	6 5	6 6	44/70 _{34/70}
3 3	Coca:Cola	54%	7 1	6 5	2 3	6 6	6	5 5	6 4	38/70 _{29/70}
**2 =4 =6	Mondelez,	33%	3 1	5 2	4.	3 4	2 3	3 4	3 2	23/70 _{20/70}
=4 4	PEPSICO	33%	2 2	2 2	3 3	3 3	6	3 4	4 5	23/70 _{22/70}
=6 ₌₆	DANONE	31%	1,	1,	2 1	3 3	5 3	5 6	5 5	22/70 _{20/70}
•-1 =6 ₅	MARS	31%	1 ,	4 1	4 5	3 4	4	4 5	2 2	22/70 _{21/70}
8 =8	Kelloggis	29%	2 1	3 2	1 ,	1 2	4 2	4.	5 4	20/70 _{16/70}
A+1 9 ₁₀	Associated British Foods plc	27%	3 1	2 1	2 2	3 3		3 3	2 2	19/70 _{13/70}
•-2 10 ₌₈	3 GENERAL MILLS	21 [%]	2 1	1 2	2 1	2 3	2	2 2	4 5	15/70 _{16/70}

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WWW.BEHINDTHEBRANDS.ORG



