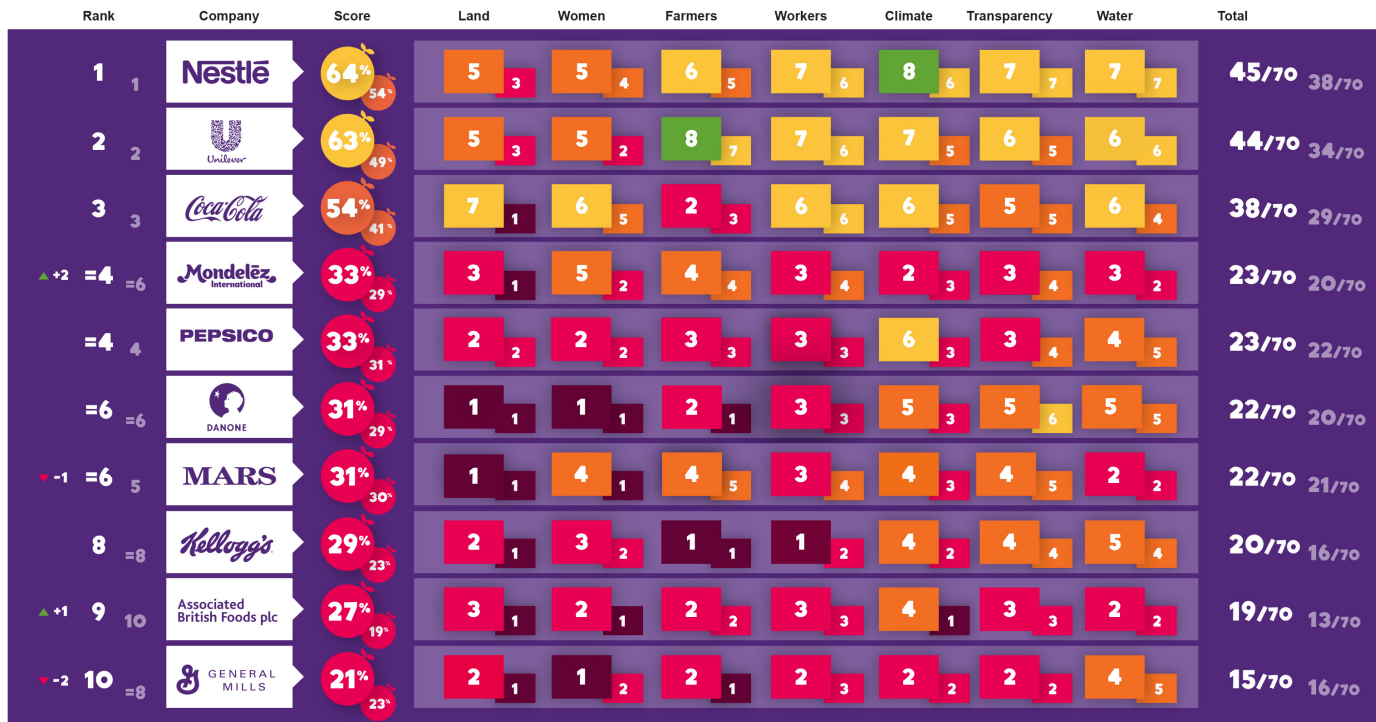


BEHIND THE BRANDS – ONE YEAR LATER: FOOD COMPANIES SCORECARD

SMALLER SQUARES, CIRCLES AND TEXT ARE FEBRUARY 2013 SCORES. LARGER ITEMS ARE FEBRUARY 2014 SCORES.

0 - 1 Very poor 2 - 3 Poor 4 - 5 Some progress 6 - 7 Fair 8 - 10 Good



Updated February 2014
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